

A Guide to Commemorate in Your Online Community

Use this guide to connect with your online community as you honor and remember those who were killed on 9/11.

Step 1: Join the 9/11 Memorial's online community

The 9/11 Memorial's official social media channels feature information about the Memorial, the history of 9/11, tributes worldwide, and ways we remember. Join the conversation, share our content, and tell us what you are doing to mark the 9/11 anniversary.



Like the [National September 11 Memorial & Museum](#) on Facebook.



Follow [@Sept11Memorial](#) on Twitter.



Add the [9/11 Memorial](#) to your Google+ Circle.



Follow and repin the [9/11 Memorial's](#) photos on Pinterest.



Leave your comments on the [MEMO blog](#).



Subscribe to the 9/11 Memorial's [Sept11MM](#) YouTube Channel.



Join the 9/11 Memorial [email list](#) to stay informed.

Step 2: Identify your own online community

Are you on Facebook, Twitter, Pinterest, Google+, or Instagram? Do you have a blog or your own YouTube channel? Any social platform can be used as a means of commemorating the 9/11 anniversary in your community.

Step 3: Create your call to action

Do you want others to attend an event, donate to a 9/11 cause or join you in honoring victims of the attacks? Decide on a call to action and share it with your online community.

Step 4: Share with your online community

Take action and show others how you are commemorating 9/11. Share your ideas and collaborate with friends, fans, and followers. Here are some ideas and examples:

Facebook

- Create an event listing for your 9/11 commemoration event.
- Use the 9/11 Memorial's app to dedicate your status to a 9/11 victim or update your profile picture with a tribute photo: bit.ly/Honor911.
- Download the [Facebook Cover Photo](#) in the toolkit and make it your own cover photo.
- Sample statuses:
In commemoration of 9/11, join me in showing support for the National September 11 Memorial & Museum at the World Trade Center:
facebook.com/911memorial

Talk to your children about 9/11. The National September 11 Memorial & Museum provides tips: 911memorial.org/talk-children-about-911

Commemorate 9/11 in your community. The National September 11 Memorial & Museum designed a toolkit to help: 911memorial.org/commemorate

Take a moment to learn more about a victim of the 9/11 attacks by exploring the 9/11 Memorial Guide: names.911memorial.org

Commemorate 9/11 by getting involved with the National September 11 Memorial: support, volunteer, spread the word: 911memorial.org/donate

Twitter

- Use hashtags to join the Twitter community in commemoration:
#Honor911
#911Memorial
- Retweet the 9/11 Memorial's tweets found at twitter.com/Sept11Memorial.
- Sample tweets:
Join me & @Sept11Memorial to honor, remember & reunite on 9/11:
<http://ow.ly/cXBa4> #Honor911

Because the best of humanity can overcome the worst hate
<http://ow.ly/cXAJ4> Video via @Sept11Memorial #Honor911

Commemorate 9/11 in your community using the @Sept11Memorial toolkit:
<http://ow.ly/dbvHc> #Honor911

This 9/11, take a moment to learn more about a victim of the attacks through the @Sept11Memorial Guide: <http://ow.ly/cXANx> #Honor911

Talk to your kids about 9/11. @Sept11Memorial offers tips:
<http://ow.ly/cXARo> #Honor911

Show that you're United by Hope this 9/11 with @Sept11Memorial:
<http://ow.ly/cXAU8> #Honor911

Text HOPE to 80088 to support the @Sept11Memorial with a \$10 donation
<http://ow.ly/cZtBs> #Honor911

Blogs

- Dedicate a September blog post to 9/11.
 - Encourage readers to use the 9/11 Memorial Commemoration Planning Guide to plan their own commemoration.
 - Remind readers to take a moment to reflect or pay tribute to the victims of the attacks.
 - Share your own thoughts on the tragedy.
- Download the [Sample Blog Post Template](#) in the Commemoration Planning Guide for customizable text that could be used as a post on your blog.

Google+

- Create an event listing for your 9/11 commemoration event.
- Share content featured on +9/11 Memorial.
- Use hashtags to join the Google+ community in commemoration:
#Honor911
#911Memorial

Pinterest

- Create a tribute board in honor of 9/11 by repining 9/11 Memorial pins and other inspiring content.
- Use hashtags to join the Pinterest community in commemoration:
#Honor911
#911Memorial

Step 5: Share with the 9/11 Memorial

Tell us about your commemoration by filling out the form at 911memorial.org/commemorate. Your submission could be featured on the MEMO blog. Be sure to tag the 9/11 Memorial and use #Honor911 when appropriate. Email us at honor911@911memorial.org with any questions or comments.