



NATIONAL SEPTEMBER 11  
MEMORIAL & MUSEUM  
AT THE WORLD TRADE CENTER

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**NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM ANNOUNCES FATHER'S DAY  
COBBLESTONE GIVING CAMPAIGN**

*Individuals and Families Can Sponsor Memorial Cobblestones as Special Gifts*

The National September 11 Memorial & Museum today announced a way for individuals and families to give special Father's Day gifts by sponsoring a cobblestone or paver for the National September 11 Memorial. Cobblestones or pavers can be donated in honor of a loved one or can be sponsored in the name of a family member.

"September 11, 2001 was a day that brought people closer to their families," said Memorial & Museum President Joe Daniels. "Sponsoring a cobblestone for Father's Day is a special way for families to come together and recognize those who mean so much. This is a unique opportunity to express caring on a personal level while contributing to the creation of a national legacy."

All cobblestone or paver sponsors receive a membership card and personalized certificate. The names of the sponsors are featured on the Memorial & Museum website, [www.national911memorial.org](http://www.national911memorial.org).

*Giving opportunities include:*

- Donations of \$100 will sponsor a cobblestone to be placed on the paths of the Memorial Plaza, a beautifully landscaped space surrounding the Memorial.
- Donations of \$500 will sponsor a cobblestone to be placed on the Memorial Glade, a small clearing in a grove of trees for gatherings and ceremonies.
- Donations of \$1000 will sponsor one of the granite pavers that will create elegant walkways leading to the Memorial.

Orders can be made by visiting [www.national911memorial.org](http://www.national911memorial.org) and must be received by June 12 to guarantee delivery of the membership card and personalized certificate before the holiday.

Each cobblestone is 3-by-15 inches in size and weighs approximately 16 lbs. Each paver is approximately 1-by-5 feet in size. Both cobblestones and pavers are green granite with a textured surface that makes the structure of the stone visible. Out of respect for the victims, cobblestones and pavers will not be inscribed with donors' names. Once the Memorial is complete, donors will be able to locate their cobblestones or pavers using a kiosk on the Memorial Plaza.

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Cobblestones and pavers can also be sponsored anytime throughout the year by visiting [www.national911memorial.org](http://www.national911memorial.org) or by calling 212-312-8800.

## **The National September 11 Memorial Design**

The National September 11 Memorial will consist of two massive pools set within the original footprints of the Twin Towers with 30-foot waterfalls cascading down the sides. The names of the 2,980 innocent victims killed in the September 11, 2001 attacks in New York City, at the Pentagon outside Washington D.C. and in Shanksville, Pennsylvania, as well as in the February 26, 1993 World Trade Center bombing, will be inscribed around the edges of the waterfalls.

Surrounding the Memorial will be a six-acre Plaza. The surface of the Memorial Plaza will be made of large pieces of granite and low plantings of grasses, mosses, and flowering ground covers. The design provides numerous benches for visitors to the Memorial as well as residents and workers of Lower Manhattan. A small clearing in the grove, the Memorial Glade, will create a space for remembrance ceremonies that will be lined with circle of Sweet Gum trees, which have leaves that begin to turn brilliant colors of red and gold around the time of the September 11 anniversary. By reminding visitors of the natural cycle of life, the Memorial Plaza will convey a spirit of hope and renewal.

The Memorial Plaza will be one of the most sustainable, green plazas ever built. The Memorial project is pursuing the Gold certification under the LEED for New Construction (LEED-NC) program of the U.S Green Building Council and is designed to satisfy the requirements of New York State Executive Order 111 and the WTC Sustainable Design Guidelines.

The Plaza will be a six-acre green roof on top of a 7-story below-grade building and train station. Unlike other green roofs, the Memorial has been designed to support almost 400 large indigenous trees. The irrigation, storm water harvesting and integrated management systems will ensure sustainable treatment of the site and conserve energy, water and material resources. This large urban forest will link to adjacent green spaces at Battery Park City, City Hall Park, the churchyards at Liberty Church and St. Paul's Chapel, Liberty Plaza, and the new Liberty Park just to the south of the Memorial, providing habitat and green space within Lower Manhattan.

On April 9, Chairman Mayor Michael Bloomberg announced that the Memorial & Museum has reached its capital campaign goal of \$350 million through more than 60,000 donations from donors in all 50 states and 31 foreign countries. \$217 million of the funds were raised in the past year and a half towards this first phase of fundraising. The Memorial & Museum will continue to fundraise to support Museum programming as well as an endowment.

Construction of the Memorial began in March 2006, with preliminary work to cover the original box beam columns that outline the perimeters of the Twin Towers. In August 2006, heavy construction work began to build the footings that will hold up the Memorial, Museum, and Plaza.

## **ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM**

The National September 11 Memorial & Museum is the not-for-profit corporation created to realize the Memorial quadrant at the World Trade Center site. The organization is responsible for raising the funds and overseeing the design for the project and will program and operate the Memorial & Museum located on 8 of the 16 acres of the site.

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The Memorial will remember and honor the thousands of people who died in the horrific attacks of February 26, 1993, and September 11, 2001. The design, created by Michael Arad and Peter Walker, consists of two pools that reside in the footprints of the original Twin Towers, surrounded by a plaza of oak trees. The Arad/Walker design was selected from a design competition that included more than 5,000 entrants from 63 nations.

The Memorial Museum will display monumental artifacts associated with the events of September 11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of September 11 and its aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

Donations can be made through and more information can be found at the Memorial & Museum's website, [www.national911memorial.org](http://www.national911memorial.org), or by calling 1-877-WTC-GIVE.

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