



NATIONAL SEPTEMBER 11  
MEMORIAL & MUSEUM  
AT THE WORLD TRADE CENTER

**FOR IMMEDIATE RELEASE:**  
**Tuesday, December 2, 2008**

**NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM ANNOUNCES HOLIDAY  
COBBLESTONE GIVING CAMPAIGN**  
*Individuals, Families, Friends and Colleagues Can Sponsor Memorial Cobblestones as  
a Special Holiday Gift*

The National September 11 Memorial & Museum today announced its second annual holiday cobblestone giving campaign. The campaign provides a way for individuals, families, friends, and colleagues to share the gift of remembrance and hope this holiday season by sponsoring a cobblestone for the National September 11 Memorial. Cobblestones can be donated in honor of a loved one or can be sponsored in the name of an individual or a group, organization or family. Cobblestone donors will receive a special holiday cobblestone keepsake card.

“Sponsoring a cobblestone is a meaningful and lasting gift that will help preserve the memory of 9/11 and remind us how this country comes together in times of need,” National September 11 Memorial & Museum President Joe Daniels said. “With the steel for the Memorial rising, this gift is an opportunity to be a part of building our nation’s history.”

“The Memorial cobblestones make special gifts for friends and family,” Memorial & Museum Board member Anthoula Katsimatides said. “Those who receive a cobblestone will know that an important contribution has been made in their honor, to help build this country’s 9/11 tribute.” Katsimatides lost her brother, John Katsimatides, on September 11, 2001, at the World Trade Center.

***Cobblestone giving opportunities include:***

Donations of \$100 will sponsor a Memorial Plaza cobblestone. Donors will receive a membership card with an identifying cobblestone number, which they can present as a gift. The donor or specified individual’s name will be listed on our website.

Donations of \$500 will sponsor a special opportunity cobblestone that will be located in the Memorial Glade, which will be a place for gatherings and ceremonies. Donors will receive a membership card with an identifying cobblestone number, which they can present as a gift.

Donations of \$1,000 will sponsor a granite paver, which will be used to create elegant walkways leading to the Memorial. Donors will receive a membership card with an identifying cobblestone number, which they can present as a gift. The donor or specified individual's name will be listed on our website.

Orders can be made by visiting [www.national911memorial.org](http://www.national911memorial.org). Holiday gift orders must be received by December 19 at noon EST in order to receive the special holiday cobblestone gift card. For answers to any questions or to set up a holiday cobblestone drive with friends, family, or colleagues, call 212-312-8800. Cobblestones can also be sponsored anytime throughout the year by visiting [www.national911memorial.org](http://www.national911memorial.org).

Each granite cobblestone is 3-by-15 inches in size and weighs approximately 16 lbs. The cobblestones will line the pathways surrounding the Memorial pools, as well as the Memorial Glade. Out of respect for the victims, cobblestones will not be inscribed with donors' names. Once the Memorial is complete, donors will be able to locate their cobblestones using a kiosk on the Memorial Plaza.

### **The National September 11 Memorial Design**

The National September 11 Memorial will consist of two massive pools set within the original footprints of the Twin Towers with 30-foot waterfalls cascading down the sides. The names of the nearly 3,000 innocent victims killed in the September 11, 2001 attacks in New York City, at the Pentagon outside Washington D.C., and in Shanksville, Pennsylvania, as well as in the February 26, 1993 World Trade Center bombing, will be inscribed around the edges of the waterfalls.

The Memorial will be located on an eight-acre Plaza. The surface of the Memorial Plaza will be made of cobblestones, large pieces of granite, and low plantings of grasses, mosses, and flowering ground covers. The design provides numerous benches for visitors to the Memorial. A small clearing in the grove, the Memorial Glade, will create a space for remembrance ceremonies that will be lined in circle of Sweet Gum trees, which have leaves that will begin to turn brilliant colors of red and gold around the time of the September 11 anniversary. By reminding visitors of the natural cycle of life, the Memorial Plaza will convey a spirit of hope and renewal.

The Memorial Plaza will be one of the most sustainable, green plazas ever built. The Memorial project is pursuing the Gold certification under the LEED for New Construction (LEED-NC) program of the U.S Green Building Council and is designed to satisfy the requirements of New York State Executive Order 111 and the WTC Sustainable Design Guidelines.

In September 2008, the first steel columns for the Memorial & Museum were installed at the World Trade Center site. Construction of the Memorial began in 2006, with preliminary work to cover the original box beam columns that outline the perimeters of the Twin Towers and to build the footings that will hold up the Memorial, Museum, and Plaza.

### **ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM**

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, raise the funds, and program and operate the Memorial & Museum at the World Trade Center site. The Memorial & Museum will be located on eight of the 16 acres of the original site.

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The Memorial will remember and honor the thousands of people who died in the horrific attacks of February 26, 1993, and September 11, 2001. The design, created by Michael Arad and Peter Walker, consists of two pools that reside in the footprints of the original Twin Towers, surrounded by a plaza of oak trees. The Arad/Walker design was selected from a design competition that included more than 5,000 entrants from 63 nations.

The Museum will display monumental artifacts associated with the events of September 11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of September 11 and its aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

Donations can be made through and more information can be found at the Memorial & Museum's website, [www.national911memorial.org](http://www.national911memorial.org), or by calling 1-212-312-8800.

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