



NATIONAL SEPTEMBER 11
MEMORIAL & MUSEUM
AT THE WORLD TRADE CENTER

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PUBLIC INVITED TO “MAKE HISTORY” THROUGH NATIONAL 9/11 MEMORIAL & MUSEUM INITIATIVE
Material Collected through New Website to Become a Permanent Part of the Museum’s 9/11 History
500 Hour Video Archive of 9/11 Related Footage Donated to the Museum

The National September 11 Memorial & Museum today issued a world-wide invitation for the public to submit media related to the events of 9/11 through a new online initiative, “Make History.” The public can submit images, video and personal stories using a newly launched website, 911history.org, that will become a permanent digital archive and help build a web-based, interactive mapped timeline of the events.

In addition, as a major contribution to the Museum’s effort to collect 9/11 content, filmmakers Steve Rosenbaum and Pamela Yoder today donated rights to preserve and display 500 hours of video footage collected in The CameraPlanet Archive. This trove of video content will be an extraordinary resource for the Museum’s exhibitions and programming. In the wake of 9/11, Rosenbaum and Yoder collected, organized, catalogued and dubbed hundreds of hours of first-person video tape of the events and their aftermath.

“Public participation is critical to building the historical record of the events of 9/11,” said 9/11 Memorial & Museum President Joe Daniels. “911history.org will create a collective history of 9/11 through those who experienced it, both at the attack sites and around the world. The greater the participation and the more information we can collect will allow for a deeper sense of the ongoing impact of 9/11. In that respect, we are also grateful to Steven Rosenbaum and Pamela Yoder for their incredible work and foresight in realizing the need to preserve a unique compilation of filmed raw material.”

“9/11 was probably the most widely documented event in modern history – witnessed by literally billions of people in real time around the world,” said Memorial Museum Director Alice M. Greenwald. “In many ways, we are still trying to understand the far-reaching impact of the events of September 11, and so we are inviting people to share their personal accounts and perspectives with the Museum.”

MAKE HISTORY THROUGH 911HISTORY.ORG

Using Street View, the immersive ground-level photography feature of Google Maps, uploaded images to the website become juxtaposed within 360-degree interactive panoramas of the locations from which they were taken, providing a deeper understanding of each unique vantage point. The images, videos and personal stories contributed to the “Make History” initiative will be time stamped and layered over the Street View imagery of Google Maps so they can be placed into a chronological timeline of the events of 9/11.

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The public is invited to submit images, videos, and stories that relate to:

- The terrorist attacks
- The way those attacks were witnessed and experienced globally
- Vigils across the United States and around the world
- Aid efforts across the United States and the world
- Documentation of the World Trade Center prior to 9/11

The “Make History” online initiative, has already collected powerful images and stories that may become part of the Museum’s primary exhibition. Already, donations have come from Harry Zernike, Ron Agam and Hiro Oshima, all of whose personal experiences at the World Trade Center site are documented on the “Make History” website.

“This initiative is more than merely a website, or a means simply to collect material,” said 9/11 Memorial Museum Creative Director Michael Shulan. “Our goal is to make meaningful online narratives, and to explore what it means to be a twenty-first century museum. As such, “Make History” is a preview of the kinds of things we will be doing in the primary exhibition when it opens.”

The innovative 911history.org website was created by Local Projects LLC, which is partnering with Thinc Design, to design the exhibitions for the Memorial Museum

“Make History allows the history of 9/11 to be spoken from the voice of those who experienced it,” said Jake Barton, Principal, Local Projects LLC. “We know that there were vigils in Tehran, London, Berlin, Japan, and this is our way to reach out and make contact with anyone who has images or stories about experiencing 9/11 around the world. This is an effort to invite the world to understand history from the perspective of those who witnessed it.”

The Memorial Museum will include three major components within its primary exhibition. The first part will document the events of the September 11, 2001, including stories of witness, survival and response; the second part will chronicle the antecedents to 9/11, including the 1993 attack on the World Trade Center, the rise of Al Qaeda, and the 9/11 plot; and the third section will explore the aftermath of the 9/11 attacks, including the recovery effort at Ground Zero and the outpouring of compassion, as well as the ongoing impact of the attacks on the world that we live in today. The Museum will also include a Memorial Exhibition honoring the lives of the nearly 3,000 individuals who perished in the 2001 and 1993 attacks.

THE CAMERAPLANET ARCHIVE

On September 11, 2001, Steven Rosenbaum and Pamela Yoder began to collect film and still images for The CameraPlanet Archive. Recognizing the need to record and preserve the history of 9/11 – particularly the days and weeks after – they contacted filmmakers and other New Yorkers asking them to share their stories and footage. The result was the collection of more than 500 hours of first-person video tape.

Using The CameraPlanet Archive, both Rosenbaum and Yoder made films, including “7 Days in September” and “Witness 9/11.” Both films capture memories, emotions and response to the tragedy and celebrate the ability of Americans to pull together in the aftermath.

“From inception of the CameraPlanet collection, we were deeply committed to the idea that the material would find its way back to the site of the World Trade Center,” said Steven Rosenbaum, The CameraPlanet Archive’s chief curator. “While our collection is large, we know that everyone has their own 9/11 story, pictures, or video. We commend the 9/11 Memorial and Museum for initiating the ‘Make History’ outreach, , as 9/11 was the first event in world history, which was documented largely by the public – on the actual day and in the weeks and months following.

“The ‘Make History’ web initiative will enable individuals to share their stories and become part of the museum’s archive,” Rosenbaum said. “This is a global, collective living history project that will expand with our lives and memories – a shared, interactive exhibit. We hope our gift will inspire others to share their digital artifacts with the museum.”

The CameraPlanet Archive’s extensive collection of first-person video content will act as a foundational resource for the development of the 9/11 Memorial Museum’s ongoing exhibitions and programming.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, raise the funds, and program and operate the Memorial & Museum at the World Trade Center site. The Memorial & Museum will be located on eight of the 16 acres of the site.

The Memorial will remember and honor the nearly three thousand people who died in the horrific attacks of February 26, 1993, and September 11, 2001. The design, created by Michael Arad and Peter Walker, consists of two pools that reside in the footprints of the original Twin Towers, surrounded by a plaza of oak trees. The Arad/Walker design was selected from a design competition that included more than 5,000 entrants from 63 nations.

The Museum will display monumental artifacts associated with the events of September 11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of September 11 and its aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

Donations can be made through and more information can be found at the Memorial & Museum’s website, www.national911memorial.org, or by calling 1-877-WTC-GIVE.

ABOUT CAMERAPLANET

The CameraPlanet Archive is represented by CameraPlanet.com, a producer of film and television programs and worldwide news footage. The archive includes commercial, film, and documentary rights for the CameraPlanet Archive and the companies historic film and television properties. The Archive is managed by Emmy Award winning filmmakers Steven Rosenbaum and Pamela Yoder. WWW.CameraPlanet.com

ABOUT LOCAL PROJECTS

Local Projects is a media design firm for museums and public spaces. The firm creates a diverse range of installations from large environmental interactives, websites, and mobile applications, to simple experiences composed of thumbtacks, vellum, or conversation. For more information, visit www.localprojects.net.

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Contact:

National September 11 Memorial & Museum, Lynn Rasic/Michelle Breslauer, 212-312-8800

For CameraPlanet, Chris Pfaff, chris@chrispfafftechmedia.com, 973-509-6565 (office) , 201-218-0262 (mobile), 800-705-2368 (pager)