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## NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM RELEASES FINAL ARRANGEMENT OF THE 2,982 NAMES ON THE MEMORIAL TO 9/11 FAMILIES

### Design Honors Hundreds of Meaningful 'Adjacency Requests' from Victims' Next-of-Kin

#### 'Memorial Guide' Application Allows Users to Explore the Names Arrangement

The National September 11 Memorial & Museum today released the final arrangement of the 2,982 names—representing the men, women and children killed in the September 11, 2001 and February 26, 1993 terrorist attacks—that will appear on the 9/11 Memorial at the World Trade Center site. The names arrangement can be explored through a unique web application launched today.

Before the announcement, a personalized worldwide mailing was sent to more than 3,500 victims' next-of-kin, informing them of the location of their loved ones' names and the launch of the special website that displays the final arrangement.

The website, called the Memorial Guide at [names.911memorial.org](http://names.911memorial.org), provides way-finding to individual names and groups, such as flights and companies, on the Memorial. The site also reveals the layers of meaning that underlie the arrangement and displays brief biographical information about the victims, as provided by next-of-kin. The same application will be available on mobile smartphones, tablet computers and on electronic kiosks on the plaza of the Memorial when it opens in September.

The names arrangement is based on a system of "meaningful adjacencies" that reflect where the victims were on 9/11 and relationships they shared with others who were lost that day. The system allows relatives, friends, co-workers and people who had just met but shared their last moments together to be listed side by side on the Memorial (see "Names Arrangement" description below).

In 2009, the 9/11 Memorial conducted an official names verification process, through which victims' next-of-kin were asked to verify their loved ones' names and invited to request that specific names appear next to their loved ones' names on the Memorial. It was especially meaningful to the Memorial staff and designers to be able to honor the more than 1,200 adjacency requests that we received.

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“They died as friends and co-workers and will be remembered together as friends and co-workers. They died as brothers and will be remembered as brothers—or as sisters, mothers, fathers, sons, and daughters. The arrangement of the names, forever etched in bronze, expresses the bonds that could not be broken by the murderous attacks of that day,” 9/11 Memorial President Joe Daniels said. “The arrangement of the names reflects the relationships and the strong bonds that 2,982 innocent people shared in life and death.”

“Today’s announcement caps a long and complex process that succeeded in bringing the deeply personal histories of so many grieving families into a shared narrative that emphasizes both individual loss and collective grief,” 9/11 Memorial Architect Michael Arad said. “I am very grateful to the hundreds of families that helped place the names of their loved ones on the Memorial next to the names of others they knew and loved, and in doing so, helped us infuse the Memorial with meaning and depth.”

“It is heartbreaking and beautiful to think of them together that way, and it will be so special to be able to reflect on them so closely,” said Abigail Ross Goodman, whose family requested an adjacency between her father, Richard Barry Ross, who was a passenger of American Airlines Flight 11, and her best friend, Stacey Leigh Sanders, who was at work at Marsh & McLennan Companies on the 96th floor of the North Tower when Flight 11 crashed into it.

Denise Kelly, whose brother and nephew died on 9/11, recognized the Memorial’s unique arrangement that allowed the names of her brother, Daniel Raymond Brandhorst, his son, David Reed Gamboa Brandhorst, and the elder Brandhorst’s partner, Ronald L. Gamboa, to be listed side by side.

“The Memorial is evidence that we will go on and the terrorists’ efforts to destroy only made us stronger. It is so important to our family that Daniel, David and Ron’s names be together on the memorial. They were such a beautiful family and we appreciate that they will be remembered that way,” Kelly said.

“We recognize the outstanding effort of the 9/11 Memorial by honoring our request to have our sons listed together on the Memorial,” said Victor Colaio, whose sons Mark Joseph Colaio and Stephen J. Colaio worked for Cantor Fitzgerald on the 104th floor of the North Tower. “My wife Mary and I support the Memorial and appreciate the work allowing our sons to always be together.”

“It is so wonderful that the Memorial worked exhaustively to allow victims’ families to have the names of relatives and friends listed together. They not only were compassionate during this process, but went above and beyond,” said Maria Vigiano-Trapp, whose first husband, New York City firefighter John T. Vigiano II, died along with his brother, New York City police officer, Joseph Vincent Vigiano, on 9/11. “I know it means a lot to my in-laws to have their only two sons’ names near each other.”

“We aspire to connect together the Memorial names in the most human way possible, through individual relationships,” Jake Barton, founder and principal Local Projects.

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Now 129 days remain until the 9/11 Memorial opens to family members on the 10th anniversary of the attacks. The Memorial opens to the general public the following day on Sept. 12, 2011 through the reservation of a visitor pass. Reservations are free and can be made online through [911memorial.org](http://911memorial.org), beginning this summer.

The names at the Memorial are inscribed in bronze on panels that frame the two enormous reflecting pools that reside in the original footprints of the twin towers. The nearly 3,000 names include those killed on September 11, 2001 at the World Trade Center, the Pentagon and aboard United Flight 93, as well as in the February 26, 1993 WTC bombing. Cut by waterjet through the bronze, the names themselves are voids in daylight and will be back-lit at night.

To learn more about the names arrangement, visit [911memorial.org](http://911memorial.org).

### **ABOUT THE MEMORIAL GUIDE**

The Memorial Guide website, [names.911memorial.org](http://names.911memorial.org), was created using a complex algorithm to digitize the names arrangement completed by Memorial designer Michael Arad and 9/11 Memorial staff.

Local Projects LLP, a New York-based media design firm for museums and public spaces, created the algorithm and worked with the 9/11 Memorial to design the multiple platform application that provides the location of each name and the unique information connected to it.

Each name on the Memorial has a location on a specific panel around one of the pools (north or south). Each panel has a marker that identifies the pool by letter (N for North Pool, S for South Pool), followed by a number (1 through 76) that corresponds to the panel on that pool. For example, a name on panel N-2 is located on the second panel around the North Pool. The Memorial Guide provides a diagram of both pools and the exact location of each name on its respective panel.

The application offers an open search box that can be used to look up names, companies, other affiliations and places of birth or last residence. An individual victim profile includes a photograph, if available, and certain biographical information. The Memorial Guide also provides an overview of how the names are arranged and displays photographs of the actual bronze panels that are being installed at WTC. The system is available in six languages.

The same online application will be available on electronic kiosks on the Memorial plaza when it opens this year, as well as on mobile smartphones and tablet computers.

### **ABOUT THE NAMES ARRANGEMENT**

The 2,982 names of the men, women and children killed in the attacks of September 11, 2001 and February 26, 1993 are inscribed into bronze parapets surrounding the twin Memorial pools, which are located in the footprints of the twin towers. The names of each section of the Memorial follow the headings below:

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#### AROUND THE NORTH POOL

- **World Trade Center:** Those who worked in or were visiting the North Tower (1 World Trade Center) on 9/11
- **Flight 11:** The crew and passengers of American Airlines Flight 11
- **February 26, 1993:** Those who were killed in the February 26, 1993 bombing of the World Trade Center

#### AROUND THE SOUTH POOL

- **World Trade Center:** Those who worked in or were visiting the South Tower (2 World Trade Center) or other areas of the WTC complex on 9/11
- **Flight 175:** The crew and passengers of United Airlines Flight 175
- **Pentagon:** Those who worked in or were visiting the Pentagon on 9/11
- **Flight 77:** The crew and passengers of American Airlines Flight 77
- **Flight 93:** The crew and passengers of United Airlines Flight 93
- **First Responders:** Those who received the 9/11 Heroes Medal of Valor awarded by the White House on September 9, 2005

Following each of these headings, the names are arranged so that those belonging to the same affiliation—for example, co-workers of the same company or the crew of each flight—are listed together. The next of kin of the victims and surviving colleagues then made additional requests for specific names to be listed side by side. Some of these requests were for relatives, friends, and colleagues; others were for loved ones to be listed with people they may have barely known or just met, but with whom intense bonds were quickly formed as a result of shared response.

#### **ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM**

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, raise the funds, and program and operate the Memorial & Museum at the World Trade Center site. The Memorial & Museum will be located on eight of the 16 acres of the site.

The Memorial will remember and honor the nearly 3,000 people who died in the horrific attacks of February 26, 1993, and September 11, 2001. The design, created by architect Michael Arad and landscape architect Peter Walker, consists of two pools formed in the footprints of the original Twin Towers and a plaza of trees.

The Museum will display monumental artifacts linked to the events of September 11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of the 2001 attacks and the aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

For more information and to make a donation, visit [www.911memorial.org](http://www.911memorial.org)

Follow the Memorial & Museum on Twitter, @sept11memorial.

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## ABOUT LOCAL PROJECTS

Local Projects LLP is a media design firm for museums and public spaces. The firm creates a diverse range of installations from large environmental interactives, websites, and mobile applications, to simple experiences composed of thumbtacks, vellum, or conversation.

For more information, visit [www.localprojects.net](http://www.localprojects.net).

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