



FOR IMMEDIATE RELEASE

June 19, 2012

**PITNEY BOWES SPONSORS NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM
COMMUNICATIONS TECHNOLOGY AND EDUCATIONAL PROGRAMS**

Company printing official 9/11 Memorial Commemorative Guide

(New York) June 19, 2012 – The National September 11 Memorial & Museum today announced that Pitney Bowes Inc. (NYSE:PBI) is an official sponsor of the Memorial and Museum. [Pitney Bowes' commitment](#) to the 9/11 Memorial includes donations of technology, services and financial support.

The company's commitment to the 9/11 Memorial includes communications technology solutions and a grant from the Pitney Bowes Foundation supporting educational programs.

"The cutting-edge technology Pitney Bowes is providing will help fulfill our twin mission to commemorate those lost on 9/11 and to educate for a better future," 9/11 Memorial President Joe Daniels said. "We are deeply grateful to Pitney Bowes for helping us ensure the history of September 11 is preserved for generations to come."

"We will do all we can to support the efforts of the National September 11 Memorial & Museum," said Pitney Bowes Inc. Chairman, President and CEO Murray Martin. "It is vitally important to remember the tragic events that took place on 9/11, to explain them to future generations, and to honor those who died or were injured. We are humbled by the work of the Memorial and Museum and proud to support it in the memory of our lost colleagues."

The contributions are made in honor of four Pitney Bowes employees killed in New York City on 9/11: Syed Abdul Fatha, Paul Lisson, Howard Reich, and David Vargas. They worked at the World Trade Center as part of the Pitney Bowes team serving insurance industry leader Aon Corporation, which lost many of its own employees in the attacks.

Pitney Bowes' technology will promote communications across platforms, including Web, email, call centers, live chat and social media channels. This approach will support the Memorial directly, as well as supporters of the project, from people planning to visit the Memorial to stakeholders tracking its progress.

Location intelligence software solutions will help the organization verify and correct addresses in more than 100 countries, with geocoding and reverse geocoding capabilities. Pitney Bowes software will also provide data analytics that will improve the way the Memorial reaches its supporters.

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

ONE LIBERTY PLAZA, 20TH FLOOR, NEW YORK, NY 10006 P: 212-312-8800 F: 212-227-7931

WWW.911MEMORIAL.ORG

Quick Response codes, or QR codes, will appear on printed materials such as posters or letters that can be scanned with mobile phones to provide more information about the Memorial and Museum.

Pitney Bowes' document processing services will begin to digitize millions of historic 9/11 images and documents in the Museum's permanent collection.

Pitney Bowes is also supporting publication of the [9/11 Memorial Commemorative Guide](#), which provides visitors with information about the history of the World Trade Center, the 9/11 attacks, and the Memorial. It also includes an overview of how the names on the Memorial are arranged. Pitney Bowes has already printed more than one million guides in nine languages.

ABOUT PITNEY BOWES

Delivering more than 90 years of [innovation](#), Pitney Bowes provides [software](#), [hardware](#) and [services](#) that integrate physical and digital communications channels. Long known for making its customers more productive, Pitney Bowes is increasingly helping other companies grow their business through advanced customer communications management. Pitney Bowes is a \$5.3 billion company with 29,000 employees worldwide. Pitney Bowes: Every connection is a new opportunity™. www.pb.com

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, fundraising, programming, and operations of the Memorial and Museum at the World Trade Center. The Memorial and Museum are located on eight of the 16 acres of the World Trade Center site. The Memorial was dedicated on the 10th anniversary of the 9/11 attacks and is now open to the public.

The Memorial remembers and honors the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The design, created by Michael Arad and Peter Walker, consists of two reflecting pools formed in the footprints of the original Twin Towers and a plaza of trees. The Museum will display monumental artifacts linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning, and recovery that are central to telling the story of the 2001 and 1993 attacks and the aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

For more information or to reserve a free visitor pass to the 9/11 Memorial, go to 911memorial.org.

Stay connected: Follow us on Twitter [@sept11memorial](#) and “like” us on [Facebook](#).

MEDIA INQUIRIES

Sarah Lippman/Michael Frazier | (212) 312-8800 | press@911memorial.org

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

ONE LIBERTY PLAZA, 20TH FLOOR, NEW YORK, NY 10006 P: 212-312-8800 F: 212-227-7931
WWW.911MEMORIAL.ORG