



FOR IMMEDIATE RELEASE

August 16, 2012

THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM NAMES  
PITNEY BOWES AS ITS GLOBAL PARTNER OF THE YEAR

*Support from the Company Includes Communications  
Technology and Educational Programming*

(New York) August 16, 2012 – [The National September 11 Memorial & Museum](#) today announced [Pitney Bowes](#) (NYSE: PBI) as its Global Partner of the Year for the company's commitment to the mission of the Memorial and Museum.

The 9/11 Memorial each year designates a global corporate partner that has not only sponsored the private nonprofit, but also worked closely with its staff to further the organization's mission to commemorate the nearly 3,000 victims of the 9/11 attacks and educate future generations. Pitney Bowes lost four of its employees in the attacks.

"The support of Pitney Bowes helps to ensure that this national place of remembrance will be preserved for generations to come," 9/11 Memorial President Joe Daniels said. "Pitney Bowes is sharing technology and expertise that is vital as the Memorial continues to welcome visitors from across the country and around the world." The 9/11 Memorial recently announced that it has welcomed more than 4 million visitors.

"There is no greater honor than to work with the Memorial and Museum as they ensure that the history and meaning of September 11 is preserved for future generations," said Murray Martin, Pitney Bowes Inc. Chairman, President and CEO. "We are proud to support this internationally important site, in memory of all those lost in the attacks, including four Pitney Bowes colleagues. I hope every visitor to New York has an opportunity to experience this re-born site in person."

Pitney Bowes' technology will help the Memorial communicate with donors and visitors worldwide.

Location-intelligence software will help the organization verify and confirm addresses in more than 100 countries, with geocoding and reverse geocoding capabilities. Pitney Bowes software will also provide data analytics that will help improve the way the Memorial reaches its supporters.

Quick Response codes, or QR codes, will appear on posters and other printed materials that can be scanned with mobile devices to provide more information about the Memorial and Museum.

**NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM**

ONE LIBERTY PLAZA, 20TH FLOOR, NEW YORK, NY 10006 P: 212-312-8800 F: 212-227-7931

[WWW.911MEMORIAL.ORG](http://WWW.911MEMORIAL.ORG)

Pitney Bowes is also supporting publication of the 9/11 Memorial Commemorative Guide, which provides visitors with information about the history of the World Trade Center, the 9/11 attacks, and the design of the Memorial. Pitney Bowes has already printed more than 3 million guides in nine languages.

## ABOUT PITNEY BOWES

Delivering more than 90 years of innovation, Pitney Bowes provides software, hardware and services that integrate physical and digital communications channels. Long known for making its customers more productive, Pitney Bowes is increasingly helping other companies grow their business through advanced customer communications management. Pitney Bowes is a \$5.3 billion company with 29,000 employees worldwide. Pitney Bowes: Every connection is a new opportunity™. [www.pb.com/911memorial](http://www.pb.com/911memorial)

## ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, fundraising, programming, and operations of the Memorial and Museum at the World Trade Center. The Memorial and Museum are located on eight of the 16 acres of the World Trade Center site. The Memorial was dedicated on the 10th anniversary of the 9/11 attacks and is now open to the public.

The Memorial remembers and honors the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The design, created by Michael Arad and Peter Walker, consists of two reflecting pools formed in the footprints of the original Twin Towers and a plaza of trees. The Museum will display monumental artifacts linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning, and recovery that are central to telling the story of the 2001 and 1993 attacks and the aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

For more information or to reserve a free visitor pass to the 9/11 Memorial, go to [911memorial.org](http://911memorial.org).

### STAY CONNECTED

[Facebook](#) | [Twitter](#) | [Pinterest](#) | [Google+](#)

### MEDIA INQUIRIES

Sarah Lippman/Michael Frazier | (212) 312-8800 | [press@911memorial.org](mailto:press@911memorial.org)

###

### NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

ONE LIBERTY PLAZA, 20TH FLOOR, NEW YORK, NY 10006 P: 212-312-8800 F: 212-227-7931

[WWW.911MEMORIAL.ORG](http://WWW.911MEMORIAL.ORG)