PUBLIC DISCLOSURE COPY - STATE REGISTRATION NO. 20-88-80

Form **990** 

Department of the Treasury

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

► Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

2018
Open to Public Inspection

OMB No. 1545-0047

A For the 2018 calendar year, or tax year beginning and ending Check if applicable: C Name of organization D Employer identification number NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM Address change AT THE WORLD TRADE CENTER FOUNDATION, INC Name change 9/11 MEMORIAL & MUSEUM 38-3678458 Initial return Number and street (or P.O. box if mail is not delivered to street address) E Telephone number Room/suite Final return/ termin-ated 200 LIBERTY STREET, 16TH FLOOR (212)312-8800 117,198,689. City or town, state or province, country, and ZIP or foreign postal code **G** Gross receipts \$ Amended return 10281 NEW YORK, NY H(a) Is this a group return Applica-tion pending F Name and address of principal officer: ALICE M. GREENWALD for subordinates? ..... Yes X No SAME AS C ABOVE H(b) Are all subordinates included? Yes Tax-exempt status: X 501(c)(3) 501(c) ( ) ◀ (insert no.) 4947(a)(1) or If "No," attach a list. (see instructions) J Website: ► WWW.911MEMORIAL.ORG **H(c)** Group exemption number ▶ K Form of organization: X Corporation Other > L Year of formation: 2003 M State of legal domicile: NY Trust Association Part I Summary Briefly describe the organization's mission or most significant activities: SEE SCHEDULE O **Activities & Governance** 2 if the organization discontinued its operations or disposed of more than 25% of its net assets. 50 3 Number of voting members of the governing body (Part VI, line 1a) 3 49 Number of independent voting members of the governing body (Part VI, line 1b) 4 4 480 Total number of individuals employed in calendar year 2018 (Part V, line 2a) 5 Total number of volunteers (estimate if necessary) 836 6 0. 7 a Total unrelated business revenue from Part VIII, column (C), line 12 **b** Net unrelated business taxable income from Form 990-T, line 38 187,277. 7h **Prior Year Current Year** 14,988,952. 8,968,587. Contributions and grants (Part VIII, line 1h) 8 Revenue 67,686,373. 69,519,084. Program service revenue (Part VIII, line 2g) 6,316. 816,243. Investment income (Part VIII, column (A), lines 3, 4, and 7d) 10 4,422,764. 5,230,552. Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 11 87,104,405. 84,534,466. Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 12 0. 0. 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0. 0. 14 Benefits paid to or for members (Part IX, column (A), line 4) 24,411,999. 25,594,869. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 15 Expenses 64,072.270,000. 16a Professional fundraising fees (Part IX, column (A), line 11e) **b** Total fundraising expenses (Part IX, column (D), line 25) 84,260,564. 85,787,919. Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 111,652,788. 108,736,635. 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) -21,632,230. -27,118,322. Revenue less expenses. Subtract line 18 from line 12 **End of Year Beginning of Current Year** 5 689,501,747. 662,473,661 Total assets (Part X, line 16) 30,369,891. 30,517,355 21 Total liabilities (Part X, line 26) 三年 659,131,856. 631,956, 22 Net assets or fund balances. Subtract line 21 from line 20 ... Part II | Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Signature of officer Date Sign ALICE M. GREENWALD, PRESIDENT/CEO Here Type or print name and title Date PTIN Check Print/Type preparer's name Preparer's signature GARRETT M. HIGGINS 10/30/19 self-employed P00543209 GARRETT M. HIGGINS Paid Firm's name PKF O'CONNOR DAVIES, LLP Firm's EIN ▶ 27-1728945 Preparer Firm's address ▶ 665 FIFTH AVENUE Use Only Phone no. 212-286-2600 NEW YORK, NY 10022

May the IRS discuss this return with the preparer shown above? (see instructions)

No

X Yes

AT THE WORLD TRADE CENTER FOUNDATION, INC

Pai	Statement of Program Service Accomplishments
	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
	SEE SCHEDULE O
2	Did the organization undertake any significant program services during the year which were not listed on the
	prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.
4a	CA AAA A1A C 222 041
	OPERATIONS:
	THE 9/11 MEMORIAL CONTINUED OPERATING A WORLD-CLASS, TOP NYC
	DESTINATION, OPEN DAILY, YEAR-ROUND. THE MEMORIAL HAS WELCOMED OVER 43
	MILLION LIFETIME VISITORS THROUGH THE END OF 2018 WITH MORE THAN 6.6
	MILLION VISITORS IN 2018 ALONE.
	MIDDION VIBITORD IN ZUIU ADOND:
	THE 9/11 MEMORIAL MUSEUM WELCOMED OVER 3.1 MILLION VISITORS IN 2018,
	RAISING THE LIFETIME VISITOR TOTAL TO MORE THAN 14 MILLION PEOPLE
	THROUGH THE END OF 2018. [SEE SCHEDULE O FOR CONTINUATION]
	THROUGH THE END OF 2010. [SEE SCHEDOLE O FOR CONTINUATION]
	27 206 461
4b	(Code:) (Expenses \$
	MUSEUM & PUBLIC PROGRAMS:
	THE COLOR WITH MICHING OFFICE & OFFICEAU PRINTING WITH ED HOMED OF
	IN 2018, THE MUSEUM OPENED A SPECIAL EXHIBITION TITLED "COMEBACK
	SEASON: SPORTS AFTER 9/11," WHICH EXPLORED HOW SPORTS AND ATHLETES
	HELPED TO UNITE THE COUNTRY, CONSOLE A GRIEVING NATION, AND GIVE US
	REASON TO CHEER AGAIN FOLLOWING THE 2001 ATTACKS. "SKYWALKERS: A
	PORTRAIT OF MOHAWK IRONWORKERS AT THE WORLD TRADE CENTER," WHICH
	FEATURES TINTYPE PHOTOGRAPHS BY NEW YORK CITY-BASED ARTIST MELISSA
	CACCIOLA, WAS ALSO INSTALLED IN 2018, IN THE SOUTH TOWER GALLERY. [SEE
	SCHEDULE O FOR CONTINUATION]
4c	(Code:) (Expenses \$
	CONSTRUCTION:
	ON MAN 20 0010 MILE DEGLOVE HOD MILE MEMORIAL GUARD. MILE DEDGE GARTERI
	ON MAY 30, 2018, THE DESIGN FOR THE MEMORIAL GLADE, THE FIRST CAPITAL
	CONSTRUCTION PROJECT SINCE THE MUSEUM OPENED IN 2014, WAS RELEASED TO
	THE PUBLIC AT A PRESS CONFERENCE. THIS PERMANENT AND HISTORIC
	MODIFICATION OF THE 9/11 MEMORIAL WAS DEVELOPED BY THE MEMORIAL'S
	ORIGINAL ARCHITECTS, MICHAEL ARAD AND PETER WALKER, WITH THE THOUGHTFUL
	SUPPORT OF 9/11 MEMORIAL & MUSEUM BOARD MEMBER JON STEWART, 9/11-HEALTH
	ADVOCATES AND PROVIDERS, 9/11 FAMILY MEMBERS, FIRST RESPONDERS, AND
	LOWER MANHATTAN RESIDENTS. [SEE SCHEDULE O FOR CONTINUATION]
4d	Other program services (Describe in Schedule O.)
	(Expenses \$ including grants of \$ ) (Revenue \$ )
4e	Total program service expenses ▶ 91,650,875.
	Form <b>990</b> (2018)

38-3678458

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4	Х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		x
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If</i> "Yes," <i>complete</i>	<u> </u>		
Ū	, , ,	8	х	
9	Schedule D, Part III			
Ŭ	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
		9		x
10	If "Yes," complete Schedule D, Part IV  Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent	-		<del></del>
10		10		x
11	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		
11				
_	as applicable.  Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
а		11a	х	
h	Part VI	11a	21	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	446		x
_	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			x
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		
a	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	444		x
_	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d 11e	Х	
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	Tie	- 25	_
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	446	х	
120	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If</i> "Yes," <i>complete Schedule D, Part X</i> Did the organization obtain separate, independent audited financial statements for the tax year? <i>If</i> "Yes," <i>complete</i>	11f	21	
ıza	, , , , , , , , , , , , , , , , , , ,	100	х	
L	Schedule D, Parts XI and XII	12a	- 25	_
D	Was the organization included in consolidated, independent audited financial statements for the tax year?	106		v
40	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
		146		x
45	or more? If "Yes," complete Schedule F, Parts I and IV  Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	14b		
15		45		x
46	foreign organization? If "Yes," complete Schedule F, Parts II and IV  Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to	15		
16		46		x
47	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	17	Х	
19	column (A), lines 6 and 11e? <i>If</i> "Yes," <i>complete Schedule G, Part I</i> Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	17	-21	
18		10	х	
10	1c and 8a? If "Yes," complete Schedule G, Part II	18	77	<u> </u>
19	·	10		x
20-	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a 20b		<u> </u>
b o1	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	ZUD		<u> </u>
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			x
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	1	42

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AT THE WORLD TRADE CENTER FOUNDATION, INC

Pa	rt IV Checklist of Required Schedules (continued)			
			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		x
h	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
·	any tax-exempt bonds?	24c		
Ч	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	244		
<b>2</b> 5a	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		x
h	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and	254		<del></del>
b	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes." complete			
	, , ,	25b		x
26	Schedule L, Part I  Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or	230		<u> </u>
20	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons?			
		26	х	
07	complete Schedule L, Part II	20	21	
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member	07		X
00	of any of these persons? If "Yes," complete Schedule L, Part III	27		$\stackrel{\Delta}{\vdash}$
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):	00-		v
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			v
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	v	X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	-
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation		v	
	contributions? If "Yes," complete Schedule M	30	Х	-
31	Did the organization liquidate, terminate, or dissolve and cease operations?			37
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			37
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			37
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and		3.7	1
	Part V, line 1	34	Х	37
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			1
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		$\vdash$
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			1,7
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?		.,	1
De	Note. All Form 990 filers are required to complete Schedule O  Statements Regarding Other IRS Filings and Tax Compliance	38	X	
Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V			╙
			Yes	No
	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 81			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c		

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Form 990 (2018)

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

	. (continued)				Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,				100	110
	filed for the calendar year ending with or within the year covered by this return	2a	480			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return			2b	х	
	<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to $e$ - $file$ (see instructions					
За				За	Х	
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule (	) )		3b	Х	
	At any time during the calendar year, did the organization have an interest in, or a signature or other a					
	financial account in a foreign country (such as a bank account, securities account, or other financial a	accoun	t)?	4a		<u> </u>
b	If "Yes," enter the name of the foreign country: ▶					
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Ad	ccount	s (FBAR).			
5а	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		_X_
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	ction?		5b		_X_
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5с		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	e orga	nization solicit			
	any contributions that were not tax deductible as charitable contributions?			6a		<u> </u>
b	If "Yes," did the organization include with every solicitation an express statement that such contribution	ons or	gifts			
	were not tax deductible?			6b		
7	Organizations that may receive deductible contributions under section 170(c).		_			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and ser	vices p	rovided to the payor?	7a	X	
b				7b	Х	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	as requ	iired	<b>-</b> .		v
	to file Form 8282?			7с		<u> </u>
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	.0	7.		X
e •	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit co			7e 7f		<u>X</u>
f g	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contral of the organization received a contribution of qualified intellectual property, did the organization file Fo			7g		
9 h	If the organization received a contribution of qualified intellectual property, did the organization me ro			79 7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained					
•	sponsoring organization have excess business holdings at any time during the year?	,		8		
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the appropriate conscipation realized and total distributions and a continue 40000			9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?			9b		
10	Section 501(c)(7) organizations. Enter:					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:					
а	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against					
	amounts due or received from them.)	11b				
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form		, 	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			120		
а	Is the organization licensed to issue qualified health plans in more than one state?			13a		
h	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O. Enter the amount of reserves the organization is required to maintain by the states in which the					
b	organization is licensed to issue qualified health plans	13b				
С	Enter the amount of reserves on hand	13c				
14a				14a		
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule			14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuner					
	excess parachute payment(s) during the year?			15		Х
	If "Yes," see instructions and file Form 4720, Schedule N.					
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment	t incon	ne?	16		X
	If "Yes," complete Form 4720, Schedule O.					
					$\Delta \Delta \Delta$	

AT THE WORLD TRADE CENTER FOUNDATION, INC

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Form 990 (2018) Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

0	Check if Schedule O contains a response or note to any line in this Part VI					X
Sec	tion A. Governing Body and Management				ı	
			l		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	50	4		
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.					
b	Enter the number of voting members included in line 1a, above, who are independent	1b	49	4		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	o with	any other			
	officer, director, trustee, or key employee?			2	Х	
3	Did the organization delegate control over management duties customarily performed by or under the					
	of officers, directors, or trustees, or key employees to a management company or other person? $\dots$			3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 9	90 wa	s filed?	4	Х	
5	Did the organization become aware during the year of a significant diversion of the organization's ass	ets?		5		X
6	Did the organization have members or stockholders?			6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or approximation of the power to elect or	point	one or			
	more members of the governing body?			7a		X
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, st	tockho	olders, or			
	persons other than the governing body?			7b		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year					
а	The governing body?	-	-	8a	Х	
b	Each committee with authority to act on behalf of the governing body?			8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea-					
	organization's mailing address? If "Yes." provide the names and addresses in Schedule O			9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re	venue	Code )	•		•
	The social 2 regions maintain about periods not regard as a y the maintain a				Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			10a		Х
	If "Yes," did the organization have written policies and procedures governing the activities of such ch					
			, , , , , , , , , , , , , , , , , , , ,	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body			11a	Х	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	,	- ····· <b>9</b> ···- · · · · · ·			
12a				12a	Х	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise			12b	Х	
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y			120		
·		•		12c	х	
13	in Schedule O how this was done  Did the organization have a written whistleblower policy?			13	X	
14				14	X	
	-			17		
15	Did the process for determining compensation of the following persons include a review and approva persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	ı Dy III	acpenaent			
_				150	Х	
	The organization's CEO, Executive Director, or top management official			15a 15b	X	
D	Other officers or key employees of the organization			130	-22	
16-	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	nont	ith a			
ıoa	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arranger			16-		х
L	taxable entity during the year?			16a		$\vdash^{\Delta}$
D	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluating in injury continuous and take attended to a procedure the organization to evaluating injury and take attended to a procedure the organization to evaluating injury and take attended to a procedure the organization to evaluating injury and take attended to a procedure the organization to evaluating injury and take attended to a procedure to a procedure the organization to evaluating injury and take attended to a procedure the organization to evaluating injury and take attended to a procedure the organization to evaluating injury and take attended to a procedure the organization to evaluating injury and take attended to a procedure the organization to evaluating injury and take attended to a procedure the organization to evaluating injury and take attended to a procedure the organization to evaluating the organization the organization to evaluating the organization to evaluating the organization to evalu	-	-			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ			401		
800	exempt status with respect to such arrangements?			16b	l	L
	tion C. Disclosure					
17	List the states with which a copy of this Form 990 is required to be filed SEE SCHEDULE		T (0 1)			
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and	ıa 990	- i (Section 501(c)(3)s	only)	avaılat	oie
	for public inspection. Indicate how you made these available. Check all that apply.					
	X Own website X Another's website X Upon request Other (explain		,			
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, cor	nflict c	f interest policy, and	financ	ial	
	statements available to the public during the tax year.					
20	State the name, address, and telephone number of the person who possesses the organization's both	oks an	d records			
	ALICE M. GREENWALD, PRESIDENT & CEO - 212-312-8800	1				
	200 LIBERTY STREET, 16TH FLOOR, NEW YORK, NY 10281	L				

AT THE WORLD TRADE CENTER FOUNDATION, INC

38-3678458

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization i	nor any related	orga	niza	tion	con	npen	sate	ed any current officer, di	rector, or trustee.	
(A)	(B)			_ (0	<b>C)</b>			(D)	(E)	(F)
Name and Title	Average	(do		Pos		l than c	nne	Reportable	Reportable	Estimated
	hours per	box	, unles	ss per	son i	s both	an	compensation	compensation	amount of
	week	_	Cer an	uau	recto	rrus	iee)	from	from related	other
	(list any	irecto						the	organizations	compensation
	hours for related	e or d	tee			sated		organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization
	organizations	ruste	l trus		99/	n ben		(88-2/1099-181130)		and related
	below	dual t	riona	_	(o)du	st col	-			organizations
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			3
(1) MICHAEL R. BLOOMBERG	2.00									
CHAIRMAN	0.10	Х		Х				0.	0.	0.
(2) ANDREW M. SENCHAK	2.00									
TREASURER	0.10	Х		Х				0.	0.	0.
(3) RICHARD H. BAGGER	2.00									
DIRECTOR THRU 12/15/18	0.10	Х						0.	0.	0.
(4) VIRGINIA S. BAUER	2.00									_
DIRECTOR	0.10	Х						0.	0.	0.
(5) PAULA GRANT BERRY	2.00									
DIRECTOR	0.10	Х						0.	0.	0.
(6) FRANK BISIGNANO	2.00								•	•
DIRECTOR	0.10	Х						0.	0.	0.
(7) DEBRA BURLINGAME	2.00								•	•
DIRECTOR	0.10	Х						0.	0.	0.
(8) JOHN P. CAHILL	2.00	.,							_	0
DIRECTOR	0.10	Х						0.	0.	0.
(9) RUSSELL L. CARSON	2.00	.,							_	0
DIRECTOR	0.10	Х						0.	0.	0.
(10) KENNETH I. CHENAULT	2.00	٠,,							0	0
DIRECTOR	0.10	Х						0.	0.	0.
(11) RIC CLARK DIRECTOR	2.00	Х						0.	0.	0
(12) KEATING CROWN	2.00	Λ						0.	0.	0.
DIRECTOR	0.10	Х						0.	0.	0.
(13) BILLY CRYSTAL	2.00	22						0.	0.	0.
DIRECTOR	0.10	Х						0.	0.	0.
(14) ROBERT DE NIRO	2.00	25						•	<b>.</b>	0.
DIRECTOR		Х						0.	0.	0.
(15) SAMUEL A. DIPIAZZA, JR.	2.00								•	<b>.</b>
DIRECTOR	0.10	х						0.	0.	0.
(16) RICHARD EDELMAN	2.00	<u> </u>								3.
DIRECTOR	0.10	Х						0.	0.	0.
(17) CHRISTINE A. FERER	2.00								-	
DIRECTOR	0.10	Х						0.	0.	0.

832007 12-31-18

Form 990 (2018)

Part VII Section A. Officers, Directors, Trus	tees, Key Emp	oloy	ees,	and	l Hig	ghes	t Co	ompensated Employee	s (continued)	
(A)	(B)				<b>C</b> )			(D)	(E)	(F)
Name and title	Average hours per week	box	not cl	ss per	more son i	than o s both r/trus	an	Reportable compensation from	Reportable compensation from related	Estimated amount of other
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(18) ANNE M. FINUCANE	2.00							_	_	_
DIRECTOR	0.10	Х						0.	0.	0.
(19) JENNIFER GLICK DIRECTOR	2.00	х						0.	0.	0.
(20) MAURICE R. GREENBERG	2.00									
DIRECTOR	0.10	Х						0.	0.	0.
(21) DR. VARTAN GREGORIAN	2.00									
DIRECTOR	0.10	Х						0.	0.	0.
(22) PATRICIA E. HARRIS DIRECTOR	2.00	Х						0.	0.	0.
(23) LEE A. IELPI	2.00									
DIRECTOR	0.10	Х						0.	0.	0.
(24) ROBERT IGER	2.00							_	•	•
DIRECTOR	0.10	Х						0.	0.	0.
(25) MONICA IKEN DIRECTOR	2.00	Х						0.	0.	0.
(26) THOMAS S. JOHNSON	2.00							•		
DIRECTOR	0.10	х						0.	0.	0.
1b Sub-total							<b></b>	0.	0.	0.
c Total from continuation sheets to Part V							<b></b>	3,448,862.	0.	502,472.
d Total (add lines 1b and 1c)							<b></b>	3,448,862.	0.	502,472.
2 Total number of individuals (including but r	ot limited to th	ose	liste	d ab	ove	) wh	o re	ceived more than \$100,	000 of reportable	42
compensation from the organization										Yes No

3 Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual

4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual

5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

5 X

#### **Section B. Independent Contractors**

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
ABM FACILITY SERVICES	LABOR AND	
LOCKBOX 787401, PHILADELPHIA, PA 19178	ENGINEERING SERVICES	16,401,039.
ANDREWS INTERNATIONAL, INC.	SECURITY & K-9	
P.O. BOX 935461, ATLANTA, GA 31193	SERVICES	8,261,066.
SOS SECURITY LLC	SECURITY & K-9	
PO BOX 21577, NEW YORK, NY 10087	SERVICES	1,414,008.
KUBIK MALTBIE, INC, 7000 COMMERCE PARKWAY	EXHIBITION	
SUITE C., MT. LAUREL, NY 10087	FABRICATION	728,038.
THE PARKSIDE GROUP, 132 NASSAU STREET		
SUITE 400, NEW YORK, NY 10038	MARKETING MATERIALS	712,131.
2 Total number of independent contractors (including but not limited to those listed \$100,000 of compensation from the organization ► 41	above) who received more than	

SEE PART VII, SECTION A CONTINUATION SHEETS

Form 990 (2018)

Form 990

Dart   /										8458
Part VII Section A. Officers, Directors, Tr	ustees, Key Er	nplo	yee	s, ar	nd H	lighe	est (	Compensated Employe	es (continued)	
(A)	(B)				C)			(D)	(E)	(F)
Name and title	Average			Pos				Reportable	Reportable	Estimated
	hours	(C	heck	all t	that	app	ly)	compensation	compensation	amount of
	per week					e e		from the	from related organizations	other compensation
	(list any	ctor				yold r		organization	(W-2/1099-MISC)	from the
	hours for	rdirec				ed en		(W-2/1099-MISC)	(	organization
	related	stee o	rustee			ensat				and related
	organizations	al trus	onal tr		oloyee	comp				organizations
	below	ndividual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
	line)	Ĭ.	Ĕ	JO.	- Ke	Ξ̈́	요			
(27) ROBERT KASDIN	2.00							_	•	•
DIRECTOR	0.10	Х	_					0.	0.	0.
(28) ANTHOULA KATSIMATIDES	2.00							_	•	•
DIRECTOR	0.10	Х	_					0.	0.	0.
(29) PETER M. LEHRER	2.00	ļ							•	•
DIRECTOR	0.10	Х						0.	0.	0.
(30) HOWARD W. LUTNICK	2.00	ļ								
DIRECTOR	0.10	Х						0.	0.	0.
(31) JOEL S. MARCUS	2.00							_	•	•
DIRECTOR	0.10	Х						0.	0.	0.
(32) J. KEVIN MCCARTHY	2.00	٠,,						_	0	0
DIRECTOR	0.10	Х	_					0.	0.	0.
(33) JULIE MENIN	2.00	<b>.</b> ,						_	0	0
DIRECTOR (34) IRA M. MILLSTEIN	0.10	Х						0.	0.	0.
DIRECTOR	2.00	х						0.	0.	0.
(35) HOWARD MILSTEIN	2.00	Λ						0.	0.	0.
DIRECTOR	0.10	Х						0.	0.	0.
(36) JOSEPH MOINIAN	2.00	22						0.	0.	0.
DIRECTOR	0.10	Х						0.	0.	0.
(37) PAUL NAPOLI	2.00								0.	•
DIRECTOR	0.10	х						0.	0.	0.
(38) EMILY K. RAFFERTY	2.00	T							0.1	
DIRECTOR	0.10	х						0.	0.	0.
(39) KEVIN M. RAMPE	2.00							•	•	•
DIRECTOR	0.10	х						0.	0.	0.
(40) SCOTT RECHLER	2.00									
DIRECTOR	0.10	Х						0.	0.	0.
(41) TERRI J. RICHARDSON	2.00									
DIRECTOR	0.10	Х						0.	0.	0.
(42) THOMAS H. ROGER	2.00									
DIRECTOR	0.10	Х						0.	0.	0.
(43) JANE ROSENTHAL	2.00									
DIRECTOR	0.10	Х						0.	0.	0.
(44) E. JOHN ROSENWALD, JR.	2.00									
DIRECTOR	0.10	Х						0.	0.	0.
(45) AVI SCHICK	2.00	1								
DIRECTOR	0.10	Х						0.	0.	0.
(46) JERRY I. SPEYER	2.00	1	1							
(40) JERRI I. SPEIER	0.10	Х	l					0.	0.	0.

								UNDATION, INC		8458
Part VII Section A. Officers, Directors,	Trustees, Key Er	nplo	yee	s, an	nd H	lighe	est (	Compensated Employe	es (continued)	
(A)	(B)			(C	<b>;</b> )			(D)	(E)	(F)
Name and title	Average			Posi	tion			Reportable	Reportable	Estimated
	hours	(cl	heck	all t	hat	app	ly)	compensation	compensation	amount of
	per week	)r				loyee		from the	from related organizations	other compensation
	(list any hours for	ordirector				Highest compensated employee		organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization
	related	9e Or (	stee			nsateo		(***2/1099****100)		and related
	organizations	Individual trustee	nstitutional trustee		yee	эш ре				organizations
	below	idual	tution	-e-	Key employee	est co	ıer			· ·
	line)	Indi	Insti	Officer	Key	High	Former			
(47) CRAIG ROBERTS STAPLETON	2.00									
DIRECTOR	0.10	Х						0.	0.	0
(48) JON STEWART	2.00									
DIRECTOR	0.10	Х						0.	0.	0
(49) ANNE M. TATLOCK	2.00									
DIRECTOR	0.10	Х						0.	0.	0
(50) DANIEL R. TISHMAN	2.00									
DIRECTOR	0.10	Х						0.	0.	0
(51) SETH WAUGH	2.00									
DIRECTOR	0.10	Х						0.	0.	0
(52) CARL WEISBROD	2.00									
DIRECTOR THRU 07/09/18	0.10	Х			_			0.	0.	0
(53) ALICE M. GREENWALD	40.00									
PRESIDENT & CEO	0.10			Х				532,244.	0.	39,954
(54) MARVIN SUCHOFF, EVP,	40.00							0.75 0.24	•	01 256
CHIEF FIN & ADMIN OFFICER	0.10			Х	$\dashv$			275,831.	0.	21,376
(55) NOELLE LILIEN, EVP,	40.00			,,				254 007	0	F0 001
GENERAL COUNSEL & SECRETARY	40.00			Х	-			254,087.	0.	52,201
(56) ALLISON BLAIS, EVP, DEP. DIR. FOR STRATEGY	40.00	-			x			297,390.	0.	5 <i>6</i> 150
(57) ERNIE BLUNDELL, EVP,	40.00			$\vdash$	_			297,390.	U •	56,159
DEP DIRECTOR FOR OPERATIONS	40.00				$\mathbf{x}$			285,091.	0.	53,659
(58) CLIFFORD CHANIN, EVP,	40.00				^			203,091.	0.	33,039
DEP. DIR. FOR MUSEUM PROGRAMS	40.00				$\mathbf{x}$			260,583.	0.	35,327
(59) JERMEY FRAZIER, EVP,	40.00							200,303.	<u> </u>	33,327
DEP. DIR. FOR EXTERNAL AFFAIRS	40.00	-			x			242,971.	0.	45,621
(60) JOSHUA CHERWIN	40.00							212/3/11		13,021
CHIEF ADVANCEMENT OFFICER		•			$\mathbf{x}$			233,652.	0.	38,420
(61) MARC CIMA	40.00								<u>-</u>	,
CHIEF TECHNOLOGY OFFICER						х		247,206.	0.	29,595
(62) CHARLES DUNNE, EVP,	40.00							,	<del>-</del>	. ,
SECURITY, FIRE & LIFE SAFETY						Х		249,302.	0.	9,803
(63) JOSEPH WEINKAM, EVP	40.00									-
GOVERNMENT & COMMUNITY AFFAIRS						Х		198,417.	0.	46,410
(64) EDWARD SIDOR, SVP,	40.00									
BUILDINGS & GROUNDS		L	L			Х		193,552.	0.	29,804
(65) MAGGIE CAREY, SVP,	40.00									
FINANCE & BUDGET						Х		178,536.	0.	44,143
		<u> </u>	<u> </u>							
Total to Part VII, Section A, line 1c								3,448,862.		502,472

Form 990 (2018) AT THE
Part VIII Statement of Revenue

		Check if Schodule O cent	aina a raananaa	or note to any line	o in this Dort VIII			
		Check if Schedule O cont	ains a response	or note to any line	(A)  Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
ts	1 a	Federated campaigns	1a					
ani		Membership dues						
Ω̈́ E		Fundraising events		4,919,663.				
fts, r A			1d					
ig Big		Government grants (contributi		10,000.				
Sin		All other contributions, gifts, gran	· —					
uti Je	'	, , , ,		4,038,924.				
ë.		similar amounts not included above		380,945.				
Contributions, Gifts, Grants and Other Similar Amounts		Noncash contributions included in lines	·		8,968,587.			
O a	n	Total. Add lines 1a-1f			0,500,507.			
	•	MUSEUM ADMISSIONS & SEF	OVICE FFFC	Business Code 611710	62,715,460.	62,715,460.		
ice	2 a	MUSEUM & MEMORIAL TOURS		611710	5,383,553.			
erv ue	b			<b>—</b>		5,383,553.		
n S	С	MEMBERSHIP		900099	1,356,828.	1,356,828.		
jrar Re√	d	CIVIC PROGRAMS & OTHER		900099	63,243.	63,243.		
Program Service Revenue	e							
ъ.	•	All other program service reve			60 510 004			
		Total. Add lines 2a-2f			69,519,084.			
	3	Investment income (including	•	· .	901 026			901 026
		other similar amounts)			801,926.			801,926.
	4	Income from investment of tax		r	05.610			05.610
	5	Royalties	1		95,618.			95,618.
			(i) Real	(ii) Personal				
	6 a	Gross rents	472,690.	-				
	b	Less: rental expenses	277,693.					
	С	Rental income or (loss)	194,997.					
	d	Net rental income or (loss)		<b></b>	194,997.			194,997.
	7 a	Gross amount from sales of	(i) Securities	(ii) Other				
		assets other than inventory	27,915,202.					
	b	Less: cost or other basis						
		and sales expenses	27,900,885.					
	С	Gain or (loss)	14,317.					
	d	Net gain or (loss)			14,317.			14,317.
ø	8 a	Gross income from fundraising	g events (not					
Other Revenu		including \$ 4,919	,663. of					
eve		contributions reported on line	1c). See					
ت R		Part IV, line 18	a	244,816.				
the	b	Less: direct expenses		1,655,287.				
0	С	Net income or (loss) from fund	draising events	<b></b>	-1,410,471.			-1,410,471.
	9 a	Gross income from gaming ac	tivities. See					
		Part IV, line 19	а					
	b	Less: direct expenses						
		Net income or (loss) from gam						
	10 a	Gross sales of inventory, less	returns					
		and allowances		9,163,399.				
	b	Less: cost of goods sold		2,830,358.				
		Net income or (loss) from sale			6,333,041.	6,333,041.		
		Miscellaneous Revenue		Business Code				
	11 a	ALL OTHER INCOME		900099	15,543.			15,543.
		CASH FOUND ON PROPERTY	_	900099	1,824.			1,824.
	c		_		,			1
		All other revenue		900099				
		Total. Add lines 11a-11d			17,367.			
	12	Total revenue. See instructions		·····	84,534,466.	75,852,125.	0	286,246.

#### Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). Check if Schedule O contains a response or note to any line in this Part IX (**D**)
Fundraising (C) Management and general expenses Do not include amounts reported on lines 6b. Program service expenses Total expenses 7b, 8b, 9b, and 10b of Part VIII. expenses Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 Grants and other assistance to domestic individuals. See Part IV, line 22 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 ...... Benefits paid to or for members ..... Compensation of current officers, directors, 2,724,566. 1,610,160. 657,619. 456,787. trustees, and key employees ..... Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 18,390,309. 13,067,966. 3,820,077. 1,502,266. Other salaries and wages 7 Pension plan accruals and contributions (include 788,652. 265,423. 1,122,135. 68,060. section 401(k) and 403(b) employer contributions) 364,790.  $1,773,\overline{624}$ 1,292,262. 116,572. Other employee benefits 9 1,584,235. 1,131,069. 306,690. 146,476. 10 Payroll taxes Fees for services (non-employees): Management 242,379. 147,805. 71,129. 23,445. Legal 256,039. 104,883. 149,113. 2,043. Accounting 120,000. 83,598. 6,067. 30,335. Lobbying 270,000. 270,000. Professional fundraising services. See Part IV, line 17 35,685. 35,685. Investment management fees ..... Other. (If line 11g amount exceeds 10% of line 25, 1,344,228. 824,684. 410,141. 109,403. column (A) amount, list line 11g expenses on Sch O.) 1,397,814. 1,750,867. 17,264. 335,789. Advertising and promotion 12 3,635,207. 2,325,449. 332,734. 977,024. Office expenses 13 2,167,081. 1,581,106. 463,256. 122,719. Information technology 14 22,952. 17,215. 1,912. 3,825. 15 Royalties  $6,703,\overline{191}$ 4,627,466. 1,924,765. 150,960. 16 Occupancy 331,142. 254,119. 42,279. 34,744. 17 Payments of travel or entertainment expenses 18 for any federal, state, or local public officials 80,690. 56,834. 19,865. 3,991. Conferences, conventions, and meetings 19 46,294. 46,294. 20 Payments to affiliates 21 37,337,877. 33,414,233. 3,848,488. 75,156. Depreciation, depletion, and amortization 22 3,079,071. 2,949,880. 87,478. 41,713. 23 Other expenses. Itemize expenses not covered 24 above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) 39,544. 39,544. UBI TAX PAYMENT JANITORIAL & ENGINEERIN 12,812,663. 10,872,024. 1,927,858. 12,781. 10,125,881. SECURITY 10,086,201. 39,680. 2,789,984. 24,616. d EQUIP REPAIRS & MAINT 3,296,916. 482,316.  $2,360,\overline{212}$ 2,227,471. 109,163. 23,578. e All other expenses 111,652,788. 91,650,875. 15,471,543. 4,530,370. Total functional expenses. Add lines 1 through 24e 25 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here if following SOP 98-2 (ASC 958-720)

Form **990** (2018)

Form 990 (2018)
Part X Balance Sheet

Ра	rt X	Balance Sheet					
		Check if Schedule O contains a response or note	to an	y line in this Part X			
					<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing			5,671,011.	1	3,486,063.
	2	Savings and temporary cash investments			37,610,532.	2	10,800,825.
	3	Pledges and grants receivable, net			16,876,114.	3	13,983,622.
	4	Accounts receivable, net			2,545,335.	4	3,924,958.
	5	Loans and other receivables from current and for					
		trustees, key employees, and highest compensat	ed em	ployees. Complete			
		Part II of Schedule L				5	
	6	Loans and other receivables from other disqualifi					
		section 4958(f)(1)), persons described in section	4958(c	c)(3)(B), and contributing			
		employers and sponsoring organizations of section					
छ		employees' beneficiary organizations (see instr).	Compl	ete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net				7	
ğ	8	Inventories for sale or use			534,808.	8	458,354
	9	B ::			2,195,324.	9	3,344,413
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	814,124,697.			
	b	Less: accumulated depreciation	10b	227,134,003.	621,465,106.	10c	
	11	Investments - publicly traded securities				11	35,832,123.
	12	Investments - other securities. See Part IV, line 1	1			12	
	13	Investments - program-related. See Part IV, line 1			13		
	14	Intangible assets		14			
	15	Other assets. See Part IV, line 11			2,603,517.	15	3,652,609
	16	Total assets. Add lines 1 through 15 (must equa	I line 3	34)	689,501,747.	16	662,473,661.
	17	Accounts payable and accrued expenses	18,057,412.	17	18,738,648.		
	18	Grants payable	0.640.000	18	0.064.605		
	19	Deferred revenue			2,612,023.	19	2,261,635.
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete P				21	
es	22	Loans and other payables to current and former					
≣		key employees, highest compensated employees	s, and	disqualified persons.	7 500 000		7 500 000
Liabilities					7,500,000.	22	7,500,000.
_	23	Secured mortgages and notes payable to unrelate				23	
	24	Unsecured notes and loans payable to unrelated				24	
	25	Other liabilities (including federal income tax, pay					
		parties, and other liabilities not included on lines			2 200 456	0.5	2 017 072
	00	Schedule D			2,200,456. 30,369,891.	25	2,017,072. 30,517,355.
	26	Total liabilities. Add lines 17 through 25			30,309,091.	26	30,317,333
		Organizations that follow SFAS 117 (ASC 958) complete lines 27 through 29, and lines 33 and		Killere 🚩 🔼 and			
Ses	27				641,852,362.	27	617,914,494.
auc	27	Unrestricted net assets Temporarily restricted net assets			17,279,494.	28	14,041,812.
Ва	28 29				11,210,404	29	14,041,012.
Ē	29	Organizations that do not follow SFAS 117 (AS		R) check here		23	
됴			O 930	s), check here			
S 0	20	and complete lines 30 through 34.				20	
set	30	Capital stock or trust principal, or current funds Paid-in or capital surplus, or land, building, or equ				30	
As	31					31 32	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated inc			659,131,856.	33	631,956,306.
_	33	Total liabilities and not assets/fund balances			689,501,747.	34	662,473,661.
	34	Total liabilities and net assets/fund balances			007,301,141.	<b>34</b>	Farm <b>990</b> (004)

Form **990** (2018)

Form 990 (2018)

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Ра	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI			<u></u>		
1	Total revenue (must equal Part VIII, column (A), line 12)	1		<u>,53</u>		
2	Total expenses (must equal Part IX, column (A), line 25)	2	111			
3	Revenue less expenses. Subtract line 2 from line 1	3	-27			
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	659			
5	Net unrealized gains (losses) on investments	5		<u>-5</u>	7,2	<u> 28.</u>
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9				0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,					
	column (B))	10	631	, 95	6,3	06.
Pa	rt XII Financial Statements and Reporting					
	Check if Schedule O contains a response or note to any line in this Part XII					X
			_		Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		[			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Э.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a				
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?			2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,				
	consolidated basis, or both:					
	X Separate basis Consolidated basis Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,				
	review, or compilation of its financial statements and selection of an independent accountant?			2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sche	dule O.				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	gle Audit	t			
	Act and OMB Circular A-133?	-		За		Х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ed audit	: [			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b		
				Form	990	(2018)

#### **SCHEDULE A**

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Name of the organization

# **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

OMB No. 1545-0047

Open to Public Inspection

**Employer identification number** 

AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or 10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations Provide the following information about the supported organization(s). (i) Name of supported (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of other n your governing document? (described on lines 1-10 organization support (see instructions) support (see instructions) No above (see instructions))

Total

Schedule A (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization

	fails to qualify under the tests	s listed below, plea	se complete Part I	II.)			
Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2014	<b>(b)</b> 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	87241531.	17044358.	16316460.	14988952.	8968587.	14455988 <u>8</u>
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge	0.5044.504	1	4.504.54.50	4.4000050	2252525	4.4550000
	Total. Add lines 1 through 3	87241531.	17044358.	16316460.	14988952.	8968587.	144559888
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						7269988.
	Public support. Subtract line 5 from line 4.						<u> 137289900</u>
	ction B. Total Support	1		1	ı	<u> </u>	_
	ndar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
	Amounts from line 4	87241531.	17044358.	16316460.	14988952.	8968587.	144559888
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties,	45 070	067 200	011 407	654 430	1270224	0540430
	and income from similar sources	45,879.	267,388.	211,49/.	654,432.	1370234.	2549430.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital	004 416	42 062	04 044	12 540	17 267	1052220
	assets (Explain in Part VI.)	894,416.	43,962.	84,044.	13,540.	17,367.	
	Total support. Add lines 7 through 10	. ,	<u> </u>				148162647 ,253,731.
12	Gross receipts from related activities,	•	,	-l 6			, 233, 131.
13	First five years. If the Form 990 is fo				-		. □
Sec	organization, check this box and <b>sto</b> ction C. Computation of Publ	ic Support Per	centage				P
	Public support percentage for 2018 (		_	volumn (fl)		14	92.66 %
	Public support percentage for 2017 (Public support percentage from 2017					15	$\frac{92.66 \%}{96.17 \%}$
15							
104	16a 33 1/3% support test - 2018. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization						
h	33 1/3% support test - 2017. If the						
, L	and stop here. The organization qua						
170	•		•		12 162 or 16b c		
17 a	7a 10% -facts-and-circumstances test - 2018. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization						
	meets the "facts-and-circumstances"						
h	10% -facts-and-circumstances test	_			-		
i.	more, and if the organization meets the	-					
	organization meets the "facts-and-circ		•		• •		<b>.</b> —
12	Private foundation. If the organization			•	,		
10	Thrate louisdation. If the organization	on did not differ a	SOX OIT III IC TO, TO	<u>u, 100, 17a, 01 17k</u>			
	Schedule A (Form 990 or 990-EZ) 2018						

Schedule A (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 3 Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support	siow, picase comp	olete i art ii.j				
Cale	endar year (or fiscal year beginning in)	(a) 2014	<b>(b)</b> 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
78	Amounts included on lines 1, 2, and 3 received from disqualified persons						
ŀ	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
(	Add lines 7a and 7b						
8	Public support. (Subtract line 7c from line 6.)						
	endar year (or fiscal year beginning in)	(a) 2014	<b>(b)</b> 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
	Amounts from line 6	(4) 2014	(5) 2010	(0) 2010	(4) 2017	(6) 2010	(i) rotar
	a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
k	Unrelated business taxable income (less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is for	· ·			•		. —
	check this box and stop here						<b></b>
	ction C. Computation of Publi						
	Public support percentage for 2018 (li		•	column (f))		15	%
	Public support percentage from 2017 ction D. Computation of Inves					16	%
	·		<u>_</u>	: 10!······ (f)		47	0/
	Investment income percentage for 20					17	%
	Investment income percentage from 2					18	% 7 is not
198	a 33 1/3% support tests - 2018. If the					42	▶ □
ŀ	more than 33 1/3%, check this box an 33 1/3% support tests - 2017. If the	=	-				
•	line 18 is not more than 33 1/3%, chec	•			•	•	
20	Private foundation. If the organization						

## Part IV | Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

#### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
  - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
1		
2		
3a		
3b		
3с		
4a		
4b		
4c		
5a		
5b		
5c		
6		
7		
8		
9a		
9b		
9c		
10a		
10b		
100	0 EZ	2010

Schedule A (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 5

Pa	T IV   Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
С	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
_	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed	1		
Sec	the supported organization(s). tion D. All Type III Supporting Organizations			L
	and the state of t		Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			110
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
<u></u>	supported organizations played in this regard.	3		
	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions)	•		
a	The organization satisfied the Activities Test. Complete line 2 below.			
b c	The organization is the parent of each of its supported organizations. Complete line 3 below.  The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see inst			
2	Activities Test. Answer (a) and (b) below.	ructions	Yes	No
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of		103	140
u	the supported organization(s) to which the organization was responsive? If "Yes," then in <b>Part VI identify</b>			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? <i>Provide details in Part VI.</i>	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each	a.		
	of its supported organizations? If "Yes." describe in Part VI the role played by the organization in this regard.	3b	i l	I

Schedule A (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 6

Pai	rt V Type III Non-Functionally Integrated 509(a)(3) Supportin	g Orgar	nizations	
1	Check here if the organization satisfied the Integral Part Test as a qualifyin	g trust on	Nov. 20, 1970 (explain in F	Part VI.) See instructions. Al
	other Type III non-functionally integrated supporting organizations must co	mplete Se	ections A through E.	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
_3_	Other gross income (see instructions)	3		
_4	Add lines 1 through 3	4		
_5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
_7_	Other expenses (see instructions)	7		
_8_	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
с	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other			
	factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
_3_	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
	see instructions)	4		
_5_	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
_6_	Multiply line 5 by .035	6		
_7_	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
_1_	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-functional	ly integrate	ed Type III supporting orga	anization (see
	instructions).			

Schedule A (Form 990 or 990-EZ) 2018

Schedule A (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 7

Par	t V	Type III Non-Functionally Integrated 509(	a)(3) Supporting Orga	inizations (continued)	
Section	on D -	Distributions			Current Year
		nts paid to supported organizations to accomplish exer	mpt purposes		
		nts paid to perform activity that directly furthers exemp			
	organi	zations, in excess of income from activity			
	Admin	S			
		nts paid to acquire exempt-use assets			
		ed set-aside amounts (prior IRS approval required)			
		distributions (describe in <b>Part VI</b> ). See instructions.			
		annual distributions. Add lines 1 through 6.			
		utions to attentive supported organizations to which th	e organization is responsive		
		de details in <b>Part VI</b> ). See instructions.			
9		utable amount for 2018 from Section C, line 6			
		amount divided by line 9 amount			
10	Line 0	amount awada by line o amount	(i)	(ii)	(iii)
Section	on E -	Distribution Allocations (see instructions)	Excess Distributions	Underdistributions Pre-2018	Distributable Amount for 2018
1	Distrib	utable amount for 2018 from Section C, line 6			
2	Under	distributions, if any, for years prior to 2018 (reason-			
	able c	ause required- explain in Part VI). See instructions.			
3	Exces	s distributions carryover, if any, to 2018			
а	From 2	2013			
b	From 2	2014			
С	From 2	2015			
d	From 2	2016			
е	From 2	2017			
f	Total	of lines 3a through e			
g	Applie	d to underdistributions of prior years			
h	Applie	d to 2018 distributable amount			
i	Carryc	over from 2013 not applied (see instructions)			
j	Remai	nder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distrib	utions for 2018 from Section D,			
	line 7:	\$			
а	Applie	d to underdistributions of prior years			
b	Applie	d to 2018 distributable amount			
С	Remai	nder. Subtract lines 4a and 4b from 4.			
5	Remai	ning underdistributions for years prior to 2018, if			
	any. S	ubtract lines 3g and 4a from line 2. For result greater			
		ero, explain in <b>Part VI.</b> See instructions.			
6	Remai	ning underdistributions for 2018. Subtract lines 3h			
	and 4b	from line 1. For result greater than zero, explain in			
	Part V	I. See instructions.			
7	Exces	s distributions carryover to 2019. Add lines 3j			
	and 4d				
8	Break	down of line 7:			
		s from 2014			
		s from 2015			
		s from 2016			
		s from 2017			
		s from 2018			

Schedule A (Form 990 or 990-EZ) 2018

Schedule A (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 8

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

	(See instr		6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information.
SCHED	ULE A,	PART	II, LINE 10, EXPLANATION FOR OTHER INCOME:
FEMA	REIMBUE	RSEME	INTS
2014	AMOUNT:	: \$	888,964.
CASH I	FOUND C	ON PRO	OPERTY
2014	AMOUNT:	: \$	2,735.
2015	AMOUNT	: \$	999.
2016	AMOUNT	: \$	1,728.
2017	AMOUNT	: \$	1,927.
2018	AMOUNT:	: \$	1,824.
REBAT	ES/REI	1BURSI	EMENTS
2015	AMOUNT:	: \$	36,459.
2016	AMOUNT	: \$	69,146.
FILMI	NG FEES	5	
2015	AMOUNT:	: \$	2,000.
2016	AMOUNT	: \$	5,280.
2017	AMOUNT	: \$	11,613.
MISCE	LLANEOU	JS	
2014	AMOUNT	: \$	2,717.
2015	AMOUNT:	: \$	4,504.
2016	AMOUNT:	: \$	7,890.
2018	AMOUNT:	: \$	15,543.

Schedule A (Form 990 or 990-EZ) 2018

# Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

## **Schedule of Contributors**

➤ Attach to Form 990, Form 990-EZ, or Form 990-PF.

➤ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2018

Name of the organization

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM AT THE WORLD TRADE CENTER FOUNDATION, INC

Employer identification number

38-3678458

Organiz	ation type (check or	ne):
Filers of	:	Section:
Form 99	0 or 990-EZ	$\boxed{X}$ 501(c)( $^3$ ) (enter number) organization
		4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation
		527 political organization
Form 99	0-PF	501(c)(3) exempt private foundation
		4947(a)(1) nonexempt charitable trust treated as a private foundation
		501(c)(3) taxable private foundation
	nly a section 501(c)(	covered by the <b>General Rule</b> or a <b>Special Rule</b> .  7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.
	For an organization	filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.
Special	Rules	
X	sections 509(a)(1) a any one contributor	described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under nd 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from 7, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; line 1. Complete Parts I and II.
	year, total contribut	described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the cions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the y to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address),
	year, contributions is checked, enter he purpose. Don't com	described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box ere the total contributions that were received during the year for an exclusively religious, charitable, etc., aplete any of the parts unless the <b>General Rule</b> applies to this organization because it received nonexclusively etc., contributions totaling \$5,000 or more during the year
		at isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to

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certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Schedule B (Form 990, 990-EZ, or 990-PF) (2018)

Name of organization
NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM
AT THE WORLD TRADE CENTER FOUNDATION, INC

Employer identification number

38-3678458

Part I	Contributors (see instructions). Use duplicate copies of Part I if addition	nal space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$ 1,500,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2	Name, address, and ZIF + +	\$ 500,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$ 254,467.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
	Name, address, and ZIP + 4	Total contributions  \$ 250,000.	Person X Payroll  Noncash  (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
	Name, address, and ZIP + 4	Total contributions  \$ 200,000.	Person X Payroll  Noncash  (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
	Ivallic, audi ess, allu ZIF + 4	- \$\$	Person Payroll Noncash Complete Part II for noncash contributions.)

Name of organization
NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM
AT THE WORLD TRADE CENTER FOUNDATION, INC

**Employer identification number** 

38-3678458

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if a	dditional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
—		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	

Name of organization

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

AT THE WORLD TRADE CENTER FOUNDATION, INC

Part III Exclusively religious, charitable, etc., contributions to organizations described.

Employer identification number

38-3678458

art III	Exclusively religious, charitable, etc., contribution from any one contributor. Complete columns (a)		section 501(c)(7), (8), or (10) that total more than \$1,000 for the yentry. For organizations				
	completing Part III, enter the total of exclusively religious, c Use duplicate copies of Part III if additional s	haritable, etc., contributions of \$1,000 or	r less for the year. (Enter this info. once.)				
No. rom art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
_							
		(e) Transfer of gif	 ift				
-	Transferee's name, address, an	d ZIP + 4	Relationship of transferor to transferee				
No.							
om irt I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
		(e) Transfer of gif	ift ift				
	Transferee's name, address, an		Relationship of transferor to transferee				
No. om rt I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
-							
	(e) Transfer of gift						
	Transferee's name, address, an	d ZIP + 4	Relationship of transferor to transferee				
No.	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
rt I							
-	(e) Transfer of gift						
	Transferee's name, address, an	d ZIP + 4	Relationship of transferor to transferee				

#### **SCHEDULE C**

(Form 990 or 990-EZ)

# **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

and section 527

2 U 1

Open to Public Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ.
 Go to www.irs.gov/Form990 for instructions and the latest information.

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

• Ocation 504/a)/4) /5) and (0) and assistant	in an Orang late Bart III			
● Section 501(c)(4), (5), or (6) organizate  Name of organization NATTONA	ions: Complete Part III.  L SEPTEMBER 11 ME	MODIAT C MI	ICTIM Emp	loyer identification number
0 11111101111	WORLD TRADE CENTE			38-3678458
	anization is exempt unde			
<ol> <li>Provide a description of the organiz</li> <li>Political campaign activity expendit</li> <li>Volunteer hours for political campaign</li> </ol>	ation's direct and indirect politica	I campaign activities ir	n Part IV▶ \$	
Part I-B Complete if the org	anization is exempt unde	r section 501(c)(3	3).	
1 Enter the amount of any excise tax	incurred by the organization unde	er section 4955	<b>&gt;</b> 9	8
2 Enter the amount of any excise tax				
3 If the organization incurred a section	n 4955 tax, did it file Form 4720 f	or this year?		
<b>b</b> If "Yes," describe in Part IV.				
Part I-C Complete if the org	anization is exempt unde	r section 501(c),	except section 501(c	e)(3).
1 Enter the amount directly expended	by the filing organization for sec	tion 527 exempt functi	ion activities > 9	S
2 Enter the amount of the filing organi	ization's funds contributed to oth	er organizations for se	ection 527	
exempt function activities			<b>&gt;</b> \$	S
3 Total exempt function expenditures		,		
line 17b				
4 Did the filing organization file Form	1120-POL for this year?			Yes No
5 Enter the names, addresses and em	• •	•	•	• •
made payments. For each organizat	•	0 0		•
contributions received that were pro			•	e segregated fund or a
political action committee (PAC). If a	additional space is needed, provid	de information in Part i	IV.	<u> </u>
(a) Name	<b>(b)</b> Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization.  If none, enter -0

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2018

LHA

832041 11-08-18

Schedule C (Form 990 or 990-EZ) 2018								
Part II-A Complete if the org	janizatio	n is exen	npt under section	501(c)(3) and file	ed Form 5768 (ele	ction under		
section 501(h)).								
A Check 🕨 🔛 if the filing organiza	Check Fig. if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN,							
expenses, and sha	re of exces	s lobbying e	expenditures).					
B Check 🕨 🔛 if the filing organiza	ation check	ed box A ar	nd "limited control" pro	visions apply.	<u> </u>			
		oying Exper eans amou	nditures nts paid or incurred.)		(a) Filing organization's totals	<b>(b)</b> Affiliated group totals		
1a Total lobbying expenditures to influ	uence publ	lic opinion (c	rass roots lobbying)					
<b>b</b> Total lobbying expenditures to influ	•				159,172.			
c Total lobbying expenditures (add li					159,172.			
<b>d</b> Other exempt purpose expenditure					106957896.			
e Total exempt purpose expenditure					107117068.			
f Lobbying nontaxable amount. Enter	•	•			1,000,000.			
If the amount on line 1e, column (a) of			bying nontaxable amo		, ,			
Not over \$500,000	), (2) ic.		the amount on line 1e.	54111101				
Over \$500,000 but not over \$1,000	0,000		0 plus 15% of the exce	ess over \$500 000				
Over \$1,000,000 but not over \$1,5			0 plus 10% of the exce					
Over \$1,500,000 but not over \$17.			0 plus 5% of the exces					
Over \$17,000,000	,000,000	\$1,000,0		,				
		Ψ.,σσσ,						
g Grassroots nontaxable amount (er		250,000.						
h Subtract line 1g from line 1a. If zero or less, enter -0-					0.			
i Subtract line 1f from line 1c. If zero		atar O			0.			
j If there is an amount other than ze	ro on eithe							
reporting section 4911 tax for this	year?					Yes No		
-		4-Year Ave	raging Period Under	Section 501(h)				
(Some organizations t			• •	•	of the five columns be	low.		
	See	the separa	ate instructions for lin	es 2a through 2f.)				
	Lobi	ying Exper	nditures During 4-Yea	r Averaging Period				
Calendar year (or fiscal year beginning in)	(a)	2015	<b>(b)</b> 2016	(c) 2017	( <b>d)</b> 2018	(e) Total		
2a Lobbying nontaxable amount	1,00	0,000.	1,000,000.	1,000,000.	1,000,000.	4,000,000.		
<b>b</b> Lobbying ceiling amount (150% of line 2a, column(e))						6,000,000.		
c Total lobbying expenditures	15	4,311.	160,763.	162,584.	159,172.	636,830.		
d Grassroots nontaxable amount	25	0,000.	250,000.	250,000.	250,000.	1,000,000.		
e Grassroots ceiling amount (150% of line 2d, column (e))						1,500,000.		
	1							

Schedule C (Form 990 or 990-EZ) 2018

Schedule C (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, IN 38-3678458 Page 3

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description	ach "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description (a)		(b)	
of the lobbying activity.	Yes	No	Amount	
1 During the year, did the filing organization attempt to influence foreign, national, state, or				
local legislation, including any attempt to influence public opinion on a legislative matter				
or referendum, through the use of:				
a Volunteers?				
<b>b</b> Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
c Media advertisements?				
d Mailings to members, legislators, or the public?				
e Publications, or published or broadcast statements?				
f Grants to other organizations for lobbying purposes?				
g Direct contact with legislators, their staffs, government officials, or a legislative body?				
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?				
i Other activities?				
j Total. Add lines 1c through 1i				
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?				
<b>b</b> If "Yes," enter the amount of any tax incurred under section 4912				
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c	op 501(a)(5)	or cor	tion	
501(c)(6).	on 50 n(c)(5)	, or sec	ZUOII	
			Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?		1		
		2		
	he prior year? on 501(c)(5)	3 ), or sec		3, is
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? 3 Did the organization agree to carry over lobbying and political campaign activity expenditures from the part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."	he prior year? on 501(c)(5) "No," OR (	3), or sec (b) Part		e 3, is
<ul> <li>Did the organization make only in-house lobbying expenditures of \$2,000 or less?</li> <li>Did the organization agree to carry over lobbying and political campaign activity expenditures from the part III-B</li> <li>Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."</li> </ul>	he prior year? on 501(c)(5) "No," OR (	3), or sec (b) Part		9 3, is
<ul> <li>Did the organization make only in-house lobbying expenditures of \$2,000 or less?</li> <li>Did the organization agree to carry over lobbying and political campaign activity expenditures from the part III-B</li> <li>Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."</li> <li>Dues, assessments and similar amounts from members</li> </ul>	he prior year? on 501(c)(5) "No," OR (	3), or sec (b) Part		9 3, is
<ul> <li>Did the organization make only in-house lobbying expenditures of \$2,000 or less?</li> <li>Did the organization agree to carry over lobbying and political campaign activity expenditures from the part III-B</li> <li>Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."</li> <li>Dues, assessments and similar amounts from members</li> <li>Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).</li> </ul>	he prior year? on 501(c)(5) "No," OR (	3), or sec (b) Part		e 3, is
<ul> <li>Did the organization make only in-house lobbying expenditures of \$2,000 or less?</li> <li>Did the organization agree to carry over lobbying and political campaign activity expenditures from the part III-B</li> <li>Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."</li> <li>Dues, assessments and similar amounts from members</li> <li>Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenditures)</li> </ul>	he prior year? on 501(c)(5) "No," OR (	3), or sec (b) Part		9 3, is
<ul> <li>Did the organization make only in-house lobbying expenditures of \$2,000 or less?</li> <li>Did the organization agree to carry over lobbying and political campaign activity expenditures from the part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."</li> <li>Dues, assessments and similar amounts from members</li> <li>Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).</li> <li>Current year</li> </ul>	he prior year? on 501(c)(5) "No," OR (	3), or sec (b) Part		e 3, is
<ul> <li>Did the organization make only in-house lobbying expenditures of \$2,000 or less?         Did the organization agree to carry over lobbying and political campaign activity expenditures from the part III-B         Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."     </li> <li>Dues, assessments and similar amounts from members</li> <li>Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).</li> <li>a Current year</li> <li>b Carryover from last year</li> <li>c Total</li> </ul>	he prior year? on 501(c)(5) "No," OR (	3), or sec (b) Part		3, is
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## **SCHEDULE D** (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

OMB No. 1545-0047

Name of the organization

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM AT THE WORLD TRADE CENTER FOUNDATION, INC

**Employer identification number** 38-3678458

Schedule D (Form 990) 2018

	organization answered "Yes" on Form 990, Part IV, line	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	(a) Donor advised funds	(w) i dried and other accounts
	Total number at end of year		
	Aggregate value of contributions to (during year)  Aggregate value of grants from (during year)		
	Aggregate value at end of year  Did the organization inform all donors and donor advisors in wr	iting that the assets hold in donor advi	isod funds
	are the organization's property, subject to the organization's ex	_	
	Did the organization inform all grantees, donors, and donor adv		
	for charitable purposes and not for the benefit of the donor or o		
	·		
Parl			
1	Purpose(s) of conservation easements held by the organization		,
•	Preservation of land for public use (e.g., recreation or edi		storically important land area
	Protection of natural habitat	. —	ertified historic structure
	Preservation of open space	r reconvation or a co	Annou motorio di dotaro
2	Complete lines 2a through 2d if the organization held a qualifie	d conservation contribution in the form	n of a conservation easement on the last
	day of the tax year.		Held at the End of the Tax Yea
	Number of conservation easements on a certified historic struc		
	Number of conservation easements included in (c) acquired aft		
	listed in the National Register	•	l l
	Number of conservation easements modified, transferred, relea		
	year 🕨	, ,	3
	Number of states where property subject to conservation ease	ment is located >	
	Does the organization have a written policy regarding the perio		- f
	violations, and enforcement of the conservation easements it h		
	Staff and volunteer hours devoted to monitoring, inspecting, ha		
	•		
7	Amount of expenses incurred in monitoring, inspecting, handlin	ng of violations, and enforcing conserv	ation easements during the year
	<b>&gt;</b> \$		
8	Does each conservation easement reported on line 2(d) above	satisfy the requirements of section 170	O(h)(4)(B)(i)
	and section 170(h)(4)(B)(ii)?		Yes No
	In Part XIII, describe how the organization reports conservation		
	include, if applicable, the text of the footnote to the organization	n's financial statements that describes	s the organization's accounting for
	conservation easements.		
Part	III Organizations Maintaining Collections of A	Art, Historical Treasures, or O	Other Similar Assets.
	Complete if the organization answered "Yes" on Form 9	90, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (ASC	958), not to report in its revenue state	ement and balance sheet works of art,
	historical treasures, or other similar assets held for public exhib	oition, education, or research in further	ance of public service, provide, in Part XIII,
	the text of the footnote to its financial statements that describe	es these items.	
b	If the organization elected, as permitted under SFAS 116 (ASC	958), to report in its revenue statemen	nt and balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, edu	cation, or research in furtherance of pu	ublic service, provide the following amounts
	relating to these items:		
	(i) Revenue included on Form 990, Part VIII, line 1		<b>&gt;</b> \$
	If the organization received or held works of art, historical treas		
	the following amounts required to be reported under SFAS 116		
	Revenue included on Form 990, Part VIII, line 1	-	<b>&gt;</b> \$
	Assets included in Form 990 Part X		<b>&gt;</b> \$

832051 10-29-18

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2018

AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 2

Pai	rt III Organizations Maintaining C	ollections of Ar	t, Hist	orical Tre	asures, o	r Othe	r Simila	ar Asse	ets (contil	nued)	
3	Using the organization's acquisition, accessi								•		3
	(check all that apply):										
а	X Public exhibition d X Loan or exchange programs										
b	X Scholarly research e Other										
С	X Preservation for future generations										
4	Provide a description of the organization's co	ollections and explain	n how th	ney further th	ne organizatio	on's exer	npt purp	ose in Pa	art XIII.		
5	During the year, did the organization solicit o	r receive donations o	of art, hi	storical treas	sures, or oth	er similar	assets				
	to be sold to raise funds rather than to be ma								Yes		No
Par	rt IV Escrow and Custodial Arran	gements. Comple	ete if the	e organizatio	n answered	"Yes" on	Form 99	90, Part l	V, line 9, or		
	reported an amount on Form 990, Pa	t X, line 21.									
1a	Is the organization an agent, trustee, custodi	an or other intermed	iary for	contributions	s or other as	sets not i	included				_
	on Form 990, Part X?							[	Yes		No
b	If "Yes," explain the arrangement in Part XIII										
									Amoun	t	
С	Beginning balance						. <u>1c</u>				
d	Additions during the year						. 1d				
е	Distributions during the year						. <u>1e</u>				
f	Ending balance						. 1f	1			
2a	Did the organization include an amount on Fe	orm 990, Part X, line	21, for	escrow or cu	ustodial acco	unt liabil	ity?	l	Yes		No
	If "Yes," explain the arrangement in Part XIII.										
Pai	rt V Endowment Funds. Complete i	f the organization an	swered	"Yes" on Fo	rm 990, Parl	IV, line	10.				
		(a) Current year	(b) F	Prior year	(c) Two yea	rs back	(d) Three	years ba	ck (e) Fou	r years	back
1a	Beginning of year balance										
b	Contributions										
С	Net investment earnings, gains, and losses										
d	Grants or scholarships										
е	Other expenditures for facilities										
	and programs										
f	Administrative expenses										
g	End of year balance										
2	Provide the estimated percentage of the curr	ent year end balance	e (line 1	g, column (a)	)) held as:						
а	Board designated or quasi-endowment		_%								
b	Permanent endowment	%									
С	Temporarily restricted endowment ▶	%									
	The percentages on lines 2a, 2b, and 2c sho	uld equal 100%.									
За	Are there endowment funds not in the posse	ssion of the organiza	tion tha	it are held ar	nd administe	red for th	e organi	zation	1		
	by:									Yes	No
	(i) unrelated organizations								3a(i)		
	(ii) related organizations								3a(ii)		
b	If "Yes" on line 3a(ii), are the related organiza	tions listed as requir	ed on S	chedule R?					3b		
4	Describe in Part XIII the intended uses of the		wment f	funds.							
Pai	rt VI Land, Buildings, and Equipm										
	Complete if the organization answere	d "Yes" on Form 990	, Part I\	/, line 11a. S	See Form 990	), Part X,	line 10.				
	Description of property	(a) Cost or o		` '	or other	ı ',	ccumula		( <b>d</b> ) Boo	k valu	е
		basis (investr	nent)	basis	(other)	de	preciatio	n			
	Land			E40 0=	2 222	4.5.0	252	0		<del>-</del>	
b	Buildings				3,298.						
С	Leasehold improvements				9,693.				17,51		
	Equipment				<u>2,633.</u>				5,47		
	Other				9,073.				3,90		
Total	I. Add lines 1a through 1e. (Column (d) must e	qual Form 990 Part	X colun	nn (R) line 1	Oc )				586,99	U , b	94.

Schedule D (Form 990) 2018

		MEMORIAL & MU	
	D TRADE CEN	TER FOUNDATIO	ON,INC 38-3678458 Page
Part VII Investments - Other Securities.			
Complete if the organization answered "Yes"			
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of va	aluation: Cost or end-of-year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶ Part VIII Investments - Program Related.			
	5 000 D 1 N/	" 44 0 5 000 5	2 1 1 1 1 2
Complete if the organization answered "Yes"  (a) Description of investment	(b) Book value		Part X, line 13. aluation: Cost or end-of-year market value
	(b) Book value	(c) Method of Va	aluation. Cost of end-or-year market value
<u>(1)</u>			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶ Part IX Other Assets.			
Complete if the organization answered "Yes"	on Form 900 Part IV	ling 11d Soc Form 900 I	Part V line 15
	Description	ille 11d. See Follii 990, i	(b) Book value
	Bescription		(b) Book value
(2)			
(3)			
(4)			+
(5)			+
(6)			
<u>(7)</u>			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line Part X Other Liabilities.	<u> </u>		<b>&gt;</b>
Complete if the organization answered "Yes"	on Form 900 Part IV	line 11e or 11f Soo Form	990 Part Y line 25
(a) Description of liability	on Form 990, Part IV,	(b) Book value	1 990, 1 alt A, IIIIE 23.
		(b) Dook value	
(1) Federal income taxes		1 505 017	
(2) DEFERRED RENT		1,585,817.	

1.	(a) Description of liability	(b) Book value
(1) I	Federal income taxes	
(2)	DEFERRED RENT	1,585,817.
(3)	DUE TO PORT AUTHORITY	431,255.
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (C	Column (b) must equal Form 990, Part X, col. (B) line 25.)	2,017,072.

<sup>2.</sup> Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Schedule D (Form 990) 2018

38-3678458 Page 4

Pa	rt XI Reconciliation of Revenue per Audited Financial Statem		Revenue per Re	turn.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12	a		,	
1	Total revenue, gains, and other support per audited financial statements			1	85,134,531.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains (losses) on investments	2a	-57,228. 426,563.	_	
b	Donated services and use of facilities	2b	426,563.	_	
С	Recoveries of prior year grants	2c		_	
d	Other (Describe in Part XIII.)	2d	268,640.		
е	Add lines 2a through 2d			2e	637,975.
3	Subtract line 2e from line 1			3	84,496,556.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	35,685.	4	
b	Other (Describe in Part XIII.)	4b	2,225.		
С	Add lines <b>4a</b> and <b>4b</b>			4c	37,910.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	84,534,466.
Pa	rt XII Reconciliation of Expenses per Audited Financial Staten	nents With	Expenses per F	Retur	n.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12	a.			
1	Total expenses and losses per audited financial statements			1	112,310,081.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities	2a	426,563.	_	
b	Prior year adjustments	2b		_	
С	Other losses	2c		_	
d	Other (Describe in Part XIII.)	2d	268,640.		
е	Add lines 2a through 2d			2e	695,203.
3	Subtract line 2e from line 1			3	111,614,878.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	35,685.		
b	Other (Describe in Part XIII.)	4b	2,225.		
С	Add lines 4a and 4b			4c	37,910.
	Total expenses. Add lines 3 and 4c. (This must equal Form 990. Part I. line 18.)			5	111,652,788.
Pa	rt XIII Supplemental Information.				
Prov	ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Pa	rt IV, lines 1b	and 2b; Part V, line 4	; Part	X, line 2; Part XI,
lines	2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any ad	ditional inforr	nation.		
<u>PA</u> I	RT III, LINE 1A:				

THE VALUE OF THE ORGANIZATION'S COLLECTION IS NOT REFLECTED AS AN ASSET IN THE STATEMENT OF FINANCIAL POSITION AND GIFTS OF COLLECTION ITEMS ARE EXCLUDED FROM REVENUE IN THE STATEMENT OF ACTIVITIES. PURCHASES OF COLLECTION ITEMS ARE RECORDED IN THE YEAR IN WHICH THE ITEMS WERE ACQUIRED AS DECREASES IN UNRESTRICTED NET ASSETS IN THE STATEMENT OF ACTIVITIES. PURSUANT TO THE ORGANIZATION'S COLLECTIONS MANAGEMENT POLICY, PROCEEDS FROM DEACCESSIONS ARE TO BE USED EXCLUSIVELY FOR THE ACQUISITION OR DIRECT CARE OF ITEMS FOR THE COLLECTION AND WILL BE RECORDED AS UNRESTRICTED NET ASSETS DESIGNATED FOR ACQUISITIONS OF COLLECTION ITEMS.

PART III, LINE 4:

Part XIII | Supplemental Information (continued)

SIGNIFICANT USE OF COLLECTION ITEMS:

PUBLIC EXHIBITION (I)

THE COLLECTIONS OF THE 9/11 MEMORIAL & MUSEUM COMPRISE A COMPREHENSIVE PHYSICAL, VISUAL, AUDIO AND ANALYTICAL RECORD OF THE EVENTS, IMPACT AND LEGACY OF THE SEPTEMBER 11, 2001 TERRORIST ATTACKS ON THE UNITED STATES, INCLUDING MATERIAL RELEVANT TO THE PRECURSOR BOMBING OF THE WORLD TRADE CENTER ON FEBRUARY 26, 1993. THE MUSEUM CURRENTLY DISPLAYS APPROXIMATELY 900 OBJECTS IN ITS PUBLIC EXHIBITION SPACES, WHICH INCLUDES ITEMS ON LOAN AS WELL AS APPROXIMATELY 650 OBJECTS FROM ITS PERMANENT COLLECTION. ANNUAL ROTATIONS OF COLLECTION OBJECTS ARE REGULARLY SCHEDULED FOR VARIOUS INSTALLATIONS THROUGHOUT THE MUSEUM.

SCHOLARLY RESEARCH (II)

THE MUSEUM WELCOMES RESEARCHERS BY APPOINTMENT AND FACILITATED APPROXIMATELY 30 EXTERNAL RESEARCH REQUESTS VIA ITS ONLINE CATALOGUE IN 2018 AS WELL AS ON-SITE VISITS BY SCHOLARS AND DOCUMENTARY FILM PRODUCERS DESIRING A DEEPER INVESTIGATION OF THESE RESOURCES AND THE COLLECTIONS CATALOGUE DATABASE. IN ADDITION, PROFESSIONAL STAFF IN THE MUSEUM PROGRAMS DIVISION FIELDED AND FACILITATED NUMEROUS PHONE AND E-MAIL CONSULTATIONS WITH OUTSIDE RESEARCHERS. A SEPARATE E-MAIL SYSTEM IMPLEMENTED IN 2014 FOR ADDRESSING GENERAL COLLECTIONS, EDUCATION, AND EXHIBITIONS QUERIES CONTINUES TO FACILITATE RAPID RESPONSES TO MORE READILY ANSWERED PUBLIC INQUIRIES. MEMBERS OF THE COLLECTIONS, EDUCATION, AND EXHIBITIONS TEAMS WERE ALSO ACTIVE AS PRODUCERS OF RESEARCH IN THEIR RESPECTIVE AREAS OF EXPERTISE, DELIVERING TALKS AT NATIONAL PROFESSIONAL CONFERENCES, LECTURING AT VARIOUS COLLEGE AND PEER INSTITUTIONAL VENUES, TEACHING ON-SITE CLASSES, AND FACILITATING CONTENT-FOCUSED VISITS BY OUTSIDE

Part XIII Supplemental Information (continued)

SCHOLARS, GRADUATE STUDENTS AND PEERS FROM HISTORIC SITES AND MUSEUMS

AROUND THE WORLD. ONE EXAMPLE OF RESEARCH BY STAFF PUBLISHED IN 2018 WAS A

SCHOLARLY ESSAY WRITTEN BY THE MUSEUM'S CHIEF CURATOR SOLICITED BY THE

UFFIZI GALLERY IN FLORENCE, ITALY, FOR A SPECIAL EXHIBITION AND CATALOGUE

FOCUSED ON THE CAREER OF GERMAN SCULPTOR FRITZ KOENIG.

IN ADDITION, THE MUSEUM HOSTED ITS SECOND COHORT CLASS OF RESIDENT

SCHOLARLY FELLOWS PROGRAM IN 2018 WITH FUNDING PROVIDED BY THE ANDREW W.

MELLON FOUNDATION. THE TWO CHOSEN POST-DOCTORAL FELLOWS HAVE BEEN PURSUING

INDEPENDENT PROJECTS ON TOPICS RELATED TO THE PSYCHOLOGICAL IMPACT ON

PROFESSIONALS, VOLUNTEERS AND FRONT-LINE STAFF WHO WORK AT SITES ANCHORED

IN TRAUMATIC HISTORY AND ON STRATEGIES FOR INTEGRATING 9/11 CONTENT INTO

SECONDARY SCHOOL CURRICULUM AS PUPILS AND THEIR INSTRUCTORS ENTER THE

GENERATION WITHOUT LIVED MEMORY OF THE EVENTS OF SEPTEMBER 11, 2001.

PRESERVATION FOR FUTURE GENERATIONS (III)

THE MUSEUM ACTIVELY WORKS TO CONSERVE ITS COLLECTION THROUGH PROACTIVE,

BEST-PRACTICE STANDARDS FOR THE CORRECT HANDLING AND STORAGE OF MUSEUM

COLLECTIONS OF DIVERSE MEDIA. FOR EXAMPLE, NEW ACQUISITIONS ARE REHOUSED

AND STORED USING ARCHIVAL MATERIALS. ENVIRONMENTAL AND SECURITY CONTROLS

ARE ALSO IN PLACE IN STORAGE AND EXHIBITION SPACES TO ENSURE THE SAFETY OF

THE COLLECTION. ADDITIONALLY, ONLY TRAINED AND AUTHORIZED PERSONNEL MAY

HANDLE COLLECTION OBJECTS. IN 2018, CONSERVATORS PREPARED "THE PEACE

ANGEL" BY LIN EVOLA FOR EXHIBITION, CREATING A STABLE MOUNTING SYSTEM

ALLOWING THE 126-INCH-TALL SCULPTURE TO BE DISPLAYED SAFELY. ADDITIONALLY,

IN 2018 THE MUSEUM CONSERVED AND PREPARED ITEMS FOR FOUR EXHIBITION

ROTATIONS, INCLUDING THE CHALLENGING CONSERVATION AND INSTALLATION OF A

PAINTED FIREHOUSE DOOR.

Schedule D (Form 990) 2018

LOAN OR EXCHANGE PROGRAMS (IV)

IN 2018, THE MUSEUM ORGANIZED FOUR LOANS FROM ITS COLLECTIONS TO: THE STIFTUNG KLOSTER DALHEIM MUSEUM IN DALHEIM, GERMANY; IMMIGRATION AND CUSTOMS ENFORCEMENT; THE BROOKLYN HISTORICAL SOCIETY; AND THE NATIONAL MUSEUM OF THE UNITED STATES ARMY. ADDITIONALLY, THE MUSEUM SECURED 35 NEW INCOMING LOANS FOR DISPLAY IN EXHIBITIONS.

THE ORGANIZATION CONTINUES TO BUILD ITS PERMANENT COLLECTION AND HAS ADOPTED A COLLECTIONS MANAGEMENT POLICY (REVISED IN 2018) TO DEFINE THE SCOPE AND INTELLECTUAL FRAMEWORK OF ASSETS AND THE PROCEDURES BY WHICH THESE MATERIALS ARE ACCESSIONED, CATALOGUED AND PRESERVED. THAT DOCUMENT IS REVIEWED AND UPDATED AS NEEDED ON A ONCE EVERY TWO-YEAR BASIS. THROUGH LEADERSHIP OF THE BOARD AND STAFF, THE ORGANIZATION STRIVES TO ESTABLISH, PRESERVE AND DOCUMENT PRIMARY RECORDS, MATERIAL EVIDENCE, SPOKEN TESTIMONY AND OTHER WIDE-RANGING CULTURAL DOCUMENTATION RELATED TO THE SEPTEMBER 11, 2001 AND FEBRUARY 26, 1993 TERRORIST ATTACKS, THE HISTORICAL CONTEXT LEADING UP TO THEM, AND THEIR AFTERMATH AND ONGOING REPERCUSSIONS. THE ORGANIZATION ALSO COLLECTS ARTIFACTS, SPOKEN REMEMBRANCES AND OTHER MATERIALS WHICH HONOR AND COMMEMORATE THE VICTIMS OF THE SEPTEMBER 11, 2001 AND FEBRUARY 26, 1993 TERRORIST ATTACKS AND THEIR LEGACIES. THE ORGANIZATION MAKES ITS COLLECTION AVAILABLE AS LOANS TO OTHER MUSEUMS AND PRESENTING INSTITUTIONS, IN THE U.S. AND ABROAD, THAT MEET OUR SECURITY AND ENVIRONMENTAL CRITERIA. THE COLLECTION IS ALSO AVAILABLE, THROUGH ITS CATALOGUE AND BY APPOINTMENT, TO THE PUBLIC FOR RESEARCH PURPOSES AND IN COOPERATION WITH OUR PROFESSIONAL STAFF AND SCHOOL EDUCATORS FOR THE CREATION OF LESSON PLANS THAT ARE THEN MADE AVAILABLE THROUGH OUR WEBSITE. THE MUSEUM'S COLLECTIONS ARE ALSO USED IN EDUCATIONAL AND PUBLIC PROGRAMS

Schedule D (Form 990) 2018

Part XIII | Supplemental Information (continued)

AND WIDE-RANGING WEB-BASED CONTENT COMMUNICATIONS FOR THE BENEFIT OF

VISITORS.

IN 2018, THE ORGANIZATION SPENT \$94,677 ON ACQUISITIONS OF COLLECTION

ITEMS. THIS INCLUDED A PAYMENT FOR A SINGULAR, LIFE-SIZED POLAROID

PORTRAIT BY TIME-LIFE PHOTOGRAPHER JOE MCNALLY FROM HIS 2001 SERIES,

"FACES OF GROUND ZERO," PURCHASE OF 10 PRINTS WITH CORRESPONDING DIGITAL

IMAGES FROM ALLEN TANNENBAUM'S INVESTIGATIVE SERIES "9/11: STILL KILLING,"

AND A FOURTH PARTIAL PAYMENT FOR AN ARTIST'S UNIQUE TIME-BASED MEDIA

ARTWORK THAT IS BEING ACQUIRED FROM ITS CREATOR OVER SIX INSTALLMENTS,

WHICH CONCLUDE IN 2020. THESE ACQUISITIONS WERE FUNDED IN PART BY

TEMPORARILY RESTRICTED CASH CONTRIBUTIONS.

PART X, LINE 2:

THE ORGANIZATION RECOGNIZES THE EFFECT OF INCOME TAX POSITIONS ONLY IF

THOSE POSITIONS ARE MORE LIKELY THAN NOT TO BE SUSTAINED. MANAGEMENT HAS

DETERMINED THAT THE ORGANIZATION HAD NO UNCERTAIN TAX POSITIONS THAT WOULD

REQUIRE FINANCIAL STATEMENT RECOGNITION OR DISCLOSURE. THE ORGANIZATION IS

NO LONGER SUBJECT TO EXAMINATION BY THE APPLICABLE TAXING JURISDICTIONS

FOR YEARS PRIOR TO 2015.

PART XI, LINE 2D - OTHER ADJUSTMENTS:

DIRECT EXPENSES FOR RENTAL INCOME FROM VESEY STREET 268,640.

PART XI, LINE 4B - OTHER ADJUSTMENTS:

BAD DEBT EXPENSES 2,225.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

Schedule D (Form 990) 2018

Schedule D (	Form 990) 2018		AT THE	WORLD	TRADE	CENTE	R FOUNDA	TION, INC	38-3678458	Page 5
Part XIII	Supplementa	l Inforn	nation <sub>(con</sub>	tinued)						
DIRECT	EXPENSES	FOR	RENTAL	INCOME	FROM	VESEY	STREET		268,6	540.
PART X	II, LINE	4B -	OTHER A	DJUSTM	ENTS:					
BAD DEI	BT EXPENSI	ES							2,2	225.

#### **SCHEDULE G**

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

#### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM AT THE WORLD TRADE CENTER FOUNDATION, INC

Employer identification number 38-3678458

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part. 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply. X Mail solicitations e X Solicitation of non-government grants f X Solicitation of government grants X Internet and email solicitations X Phone solicitations g X Special fundraising events X In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or X Yes key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? No b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Did fundraiser have custody or control of contributions? (v) Amount paid (vi) Amount paid (i) Name and address of individual (iv) Gross receipts to (or retained by) (ii) Activity to (or retained by) fundraiser or entity (fundraiser) from activity organization listed in col. (i) BLUE STATE DIGITAL - 41 Yes No FLATBUSH AVE, 8TH FLOOR Х DIGITAL FUNDRAISING 245,232 270,000 -24,768. 245 232 270 000. -24,768. Total 3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration AL, AK, AR, CA, CO, CT, FL, GA, HI, IL, KS, KY, ME, MD, MA, MI, MN, NH, NJ, NM, NY, NC, ND, OH, OK OR, PA, RI, SC, TN, UT, VA, WA, WV, WI

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

SEE PART IV FOR CONTINUATIONS

Schedule G (Form 990 or 990-EZ) 2018

Schedule G (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 2

Pa	rt I					
		of fundraising event contributions and gro	(a) Event #1	EZ, lines 1 and 6b. List e	vents with gross receipt (c) Other events	s greater than \$5,000.
			BENEFIT	(b) Event #2	(c) Other events	(d) Total events
				5K RUN/WALK	2	(add col. (a) through
			(event type)	(event type)	(total number)	col. <b>(c)</b> )
nue			(Grain type)	(616.111) (61	(ISTAL HAITEST)	
Revenue	1	Gross receipts	3,160,912.	1,609,983.	393,584.	5,164,479.
	2	Less: Contributions	2,951,616.	1,609,983.	358,064.	4,919,663.
	3	Gross income (line 1 minus line 2)	209,296.		35,520.	244,816.
	4	Cash prizes				
	5	Noncash prizes				
sesues	6	Rent/facility costs	322,929.			322,929.
Direct Expenses	7	Food and beverages				
Ë						
	8	Entertainment	809,162.	507,191.	16,005.	1,332,358.
	9	Other direct expenses				1,655,287.
	10	Direct expense summary. Add lines 4 through			_	-1,410,471.
Pa	rt I	Net income summary. Subtract line 10 from li <b>Gaming.</b> Complete if the organization a		990 Part IV line 19 or r		1,410,4714
		\$15,000 on Form 990-EZ, line 6a.	anowordd 100 on 100	000, 1 4111, 1110 10, 011		
		,	(a) Dia	(b) Pull tabs/instant	(-) Ollow waste w	(d) Total gaming (add
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))
eve						
В	1	Gross revenue				
	2	Cash prizes				
irect Expenses	3	Noncash prizes				
ect Exp						
Dire	4	Rent/facility costs				
	5	Other direct expenses				
			Yes %	Yes %	Yes %	
	6	Volunteer labor	No No	No No	No No	
	7	Direct expense summary. Add lines 2 through	5 in column (d)		•	
	-					
	8	Net gaming income summary. Subtract line 7	from line 1, column (d)		<b>&gt;</b>	
9		ter the state(s) in which the organization condu	_			
		he organization licensed to conduct gaming ac	tivities in each of these s	states?		Yes No
b	If "	No," explain:				
	_					
10-	\^/-	are only of the organization?	volcod avanceded cut-	regionate al duraire entre entre entre	2017	Vec No.
		ere any of the organization's gaming licenses re	vokeu, suspended, or te	minated during the tax y	Eai (	Yes No
D	П	Yes," explain:				
	_					
	_					

Schedule G (Form 990 or 990-EZ) 2018

832082 10-03-18

Schedule G (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3	3678458	Page 3
11 Does the organization conduct gaming activities with nonmembers?	Yes	No
12 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed		
to administer charitable gaming?	Yes	☐ No
13 Indicate the percentage of gaming activity conducted in:		
a The organization's facility	13a	%
<b>b</b> An outside facility	13b	%
14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
Name		
Address >		
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	☐ No
b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount		
of gaming revenue retained by the third party  \$\bigs\\$		
c If "Yes," enter name and address of the third party:		
Name		
Address ▶		
46. Coming manager information.		
16 Gaming manager information:		
Name		
Gaming manager compensation  \$		
Description of services provided		
Director/officer Employee Independent contractor		
17 Mandatory distributions:		
<b>a</b> Is the organization required under state law to make charitable distributions from the gaming proceeds to		
retain the state gaming license?	Yes	☐ No
<b>b</b> Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the	•	
organization's own exempt activities during the tax year > \$		
Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Pa	rt III, lines 9, 9	9b, 10b,
15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.		
SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS	3:	
(I) NAME OF FUNDRAISER: BLUE STATE DIGITAL		
(I) ADDRESS OF FUNDRAISER: 41 FLATBUSH AVE, 8TH FLOOR, BROOKLYN,	NY 11	217
PART I, LINE 2B, COLUMN (V):		
BLUE STATE DIGITAL AND THE ORGANIZATION HAVE A NON-EXCLUSIVE AGRE	EEMENT	
FOR DIGITAL MARKETING, INCLUDING THE CREATION AND PRODUCTION OF E	EMAIL	
CAMPAIGNS AND OTHER DIGITAL FUNDRAISING ACTIVITIES. BLUE STATE DI		IS
832083 10-03-18 Schedule G (Forr	n 990 or 990	-EZ) 2018

PAID ON A MONTHLY RETAINER BASIS FOR ALL SERVICES RENDERED AND WAS PAID A TOTAL OF \$270,000 IN 2018. THESE EMAIL FUNDRAISING ACTIVITIES GENERATED CONTRIBUTION REVENUE TOTALING \$245,232.00 IN 2018.

FORM 990, PART VIII, LINE 8C AND FORM 990, SCHEDULE G, PART II, LINE 11: THE PROPER COMPLETION OF FORM 990 REQUIRES ORGANIZATIONS TO REPORT THE ACTIVITY FROM FUNDRAISING EVENTS THAT SUBSTANTIALLY FURTHER THE ORGANIZATION'S EXEMPT PURPOSE IN PART VIII, LINE 8C AND FORM 990, SCHEDULE G, PART II, LINE 11. FUNDRAISING EVENTS OFTEN GENERATE BOTH CONTRIBUTIONS AND INCOME, SUCH AS WHEN AN INDIVIDUAL PAYS MORE THAN THE RETAIL VALUE FOR THE GOODS OR SERVICES FURNISHED. DURING THE YEAR ENDED DECEMBER 31, 2018, THE MEMORIAL CONDUCTED FOUR SUCCESSFUL FUNDRAISING EVENTS GENERATING CONTRIBUTION REVENUE TOTALING \$4,919,663. THIS CONTRIBUTION REVENUE IS REQUIRED TO BE REPORTED ON PART VIII, LINE 1C OF THE FORM 990 AS CONTRIBUTIONS FROM FUNDRAISING EVENTS PER THE IRS INSTRUCTIONS. DIRECT EXPENSES TOTALED \$1,655,287 AND AFTER ADDITIONAL REVENUE OF \$244,816, PART VIII, LINE 8C AND SCHEDULE G, PART II, LINE 11 SHOWS NET DIRECT EXPENSES OF \$1,410,471.

Schedule G (Form 990 or 990-EZ)

## SCHEDULE J (Form 990)

Department of the Treasury

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

➤ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

➤ Attach to Form 990.

➤ Go to www.irs.gov/Form990 for instructions and the latest information.

**ZU18**Open to Public

OMB No. 1545-0047

Inspection

Internal Revenue Service Name of the organization

Part I Questions Regarding Compensation

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM AT THE WORLD TRADE CENTER FOUNDATION, INC

 $Employer\ identification\ number \\ 38-3678458$ 

			Yes	No
<b>1</b> a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	X Compensation committee Written employment contract			
	Independent compensation consultant  X Compensation survey or study			
	X Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		<u>X</u>
b	Any related organization?	5b		X
	If "Yes" on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
	The organization?	6a		<u>X</u>
b	Any related organization?	6b		Х
	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			
	not described on lines 5 and 6? If "Yes," describe in Part III	7		<u> X</u>
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		<u> X</u>
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2018

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of	W-2 and/or 1099-MIS	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation in column (B)		
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	reported as deferred on prior Form 990		
(1) ALICE M. GREENWALD	(i)	530,530.	0.	1,714.	27,500.	12,454.	572,198.	0.		
	(ii)	0.	0.	0.	0.	0.	0.	0.		
(2) MARVIN SUCHOFF, EVP,	(i)	274,799.	0.	1,032.	4,229.	17,147.	297,207.	0.		
	(ii)	0.	0.	0.	0.	0.	0.	0.		
(3) NOELLE LILIEN, EVP,	(i)	253,727.	0.	360.	23,487.	28,714.	306,288.	0.		
GENERAL COUNSEL & SECRETARY	(ii)	0.	0.	0.	0.	0.	0.	0.		
(4) ALLISON BLAIS, EVP,	(i)	297,150.	0.	240.	27,500.	28,659.	353,549.	0.		
	(ii)	0.	0.	0.	0.	0.	0.	0.		
(5) ERNIE BLUNDELL, EVP,	(i)	284,731.	0.	360.	27,500.	26,159.	338,750.	0.		
DEP DIRECTOR FOR OPERATIONS	(ii)	0.	0.	0.	0.	0.	0.	0.		
(6) CLIFFORD CHANIN, EVP,	(i)	258,999.	0.	1,584.	26,308.	9,019.	295,910.	0.		
	(ii)	0.	0.	0.	0.	0.	0.	0.		
(7) JERMEY FRAZIER, EVP,	(i)	242,731.	0.	240.	19,490.	26,131.	288,592.	0.		
	(ii)	0.	0.	0.	0.	0.	0.	0.		
(8) JOSHUA CHERWIN	(i)	233,422.	0.	230.	9,680.	28,740.	272,072.	0.		
	(ii)	0.	0.	0.	0.	0.	0.	0.		
(9) MARC CIMA	(i)	246,846.	0.	360.	25,365.	4,230.	276,801.	0.		
	(ii)	0.	0.	0.	0.	0.	0.	0.		
(10) CHARLES DUNNE, EVP,	(i)	248,750.	0.	552.	4,321.	5,482.	259,105.	0.		
	(ii)	0.	0.	0.	0.	0.	0.	0.		
(11) JOSEPH WEINKAM, EVP	(i)	198,142.	0.	275.	20,258.	26,152.	244,827.	0.		
GOVERNMENT & COMMUNITY AFFAIRS	(ii)	0.	0.	0.	0.	0.	0.	0.		
(12) EDWARD SIDOR, SVP,	(i)	192,805.	0.	747.	19,481.	10,323.	223,356.	0.		
BUILDINGS & GROUNDS	(ii)	0.	0.	0.	0.	0.	0.	0.		
(13) MAGGIE CAREY, SVP,	(i)	178,395.	0.	141.	18,077.	26,066.	222,679.	0.		
FINANCE & BUDGET	(ii)	0.	0.	0.	0.	0.	0.	0.		
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									

Part III   Supplemental Information
Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

#### **SCHEDULE L**

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

## **Transactions With Interested Persons**

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

ONAL SEPTEMBER 11 MEMORIAL & MISEIM

OMB No. 1545-0047

2018

Open To Public Inspection

					EMORIAL & F ER FOUNDATI				-	784!		ni iiu	mber
Part I Excess Bene	fit Transac	tions (section 5	01(c)(3	), secti	ion 501(c)(4), and 50	1(c)(29) organiza		only)			-		
Complete if the o	organization ar	nswered "Yes" on I	Form 9	90, Pa	art IV, line 25a or 25b	, or Form 990-E	Z, Pa	ırt V, I	ine 40	b.			
1 (a) Name of disqualified p	erson (b	) Relationship bet			lified	c) Description o	f trans	sactio	n		(d) (	Corre	cted?
(a) Name of disquamed p	013011	person and or	rganıza	ation	,	- Description o	- train	Juotio	··		Υe	s	No
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											_	_	
											+	_	
											+	-	
												-+	
2 Enter the amount of tax is	nourred by the	organization man	agore /	or disc	uslified persons dur	ing the year upo	lor						
	,	· ·	Ü			0 ,			<b>•</b> •				
3 Enter the amount of tax,									<b>S</b>				
Enter the amount of tax,	ii ariy, ori iiric i	e, above, reimburs	ica by	uic oi	garnzation				Ψ				
Part II Loans to and	or From I	nterested Pers	sons.										
Complete if the c	organization ar	nswered "Yes" on I	Form 9	90-EZ	, Part V, line 38a or F	orm 990, Part I	V, line	e 26; d	or if th	e orgar	nizatio	n	
reported an amou	unt on Form 9	90, Part X, line 5, 6	3, or 22	2.		•							
(a) Name of	(b) Relationsh			an to or	(e) Original	(f) Balance d	ue		In	(h) App	oroved ard or		/ritten
interested person	with organizati	on of loan		zation?	principal amount			defa	ult?	comm		agree	ment?
				From				Yes	No	Yes	No	Yes	No
SEE PART V	PART V	PART V	X		7,500,000.	7,500,00	0.		X	X		<u> </u>	<u> </u>
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Гotal	<u>l</u>				<u>▶</u> \$	7,500,00	0.						
Part III Grants or As	sistance B	enefiting Inter	estec	l Per	sons.	, ,							
Complete if the c	organization ar	nswered "Yes" on I	Form 9	90, Pa	art IV, line 27.								
(a) Name of interested p	erson	(b) Relationship	betwe	en	(c) Amount of	(d)	Туре	of		(e)	Purpo	ose o	f
		interested pers		d	assistance	ass	istano	ce		a	assista	ınce	
		the organiza	ation										
									_				
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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990 or 990-EZ) 2018

Schedule L (Form 990 or 990-EZ) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 2 Part IV Business Transactions Involving Interested Persons.

(a) Name of interested person	d "Yes" on Form 990, Part IV, line 28a, 28  (b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?			
				Yes	No		
Part V Supplemental Information.			•				
Provide additional information for resp	onses to questions on Schedule L (see i	nstructions).					
COURDING I DARM IT IOANG	T MO AND EDOM INMEDEC	MED DEDCOMO	٠.				
SCHEDULE L, PART II, LOANS	O TO AND FROM INTERES	IED PERSONS	) <b>:</b>				
(A) NAME OF INTERESTED PER	SON: MICHAEL BLOOMBE	RG					
<b></b>							
(B) RELATIONSHIP WITH ORGA	NIZATION: BOARD MEMB	ER, CHAIRMA	<u>M</u>				
(C) PURPOSE OF LOAN: OPERA	TIONAL SUPPORT						

## SCHEDULE M (Form 990)

**Noncash Contributions** 

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information. NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

THE WORLD TRADE CENTER FOUNDATION, INC

**Employer identification number** 38-3678458

Part I Types of Property (a) (b) (c) (d) Number of Noncash contribution Check if Method of determining contributions or amounts reported on applicable noncash contribution amounts items contributed Form 990, Part VIII, line 1g Art - Works of art 846 Art - Historical treasures Х 2 Art - Fractional interests 3 Х 3,403.COST Books and publications 4 154,690.COST Х Clothing and household goods 5 Cars and other vehicles 6 Boats and planes 7 Intellectual property 8 Securities - Publicly traded ..... 24,939. AVG. SELLING PRICE Х 10 Securities - Closely held stock ..... Securities - Partnership, LLC, or 11 trust interests Securities - Miscellaneous 12 13 Qualified conservation contribution -Historic structures Qualified conservation contribution - Other 14 15 Real estate - Residential Real estate - Commercial 16 Real estate - Other 17 18 Collectibles 45,222.COST Х 19 Food inventory Drugs and medical supplies ..... 20 Taxidermy 21 Historical artifacts 22 Scientific specimens 23 24 Archeological artifacts 152,691.COST (EQUIP/SUPPLIE) 25 Other 26 27 Other Other 28 Number of Forms 8283 received by the organization during the tax year for contributions 0 Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for Х exempt purposes for the entire holding period? 30a **b** If "Yes," describe the arrangement in Part II. Х Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions? 31 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash Х contributions? 32a **b** If "Yes," describe in Part II. If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, 33

For Paperwork Reduction Act Notice, see the Instructions for Form 990. LHA

Schedule M (Form 990) 2018

<u>Schedu</u>	ıle M (Fo	rm 990	) 2018	AT'	THE WO	ORLD	TRAD	E CENTE	R F	OUNDATION,	INC	3	8-367	8458	Pag	e <b>2</b>
Part		upple	mental	Infor	mation.	Provide	e the infor	mation require	ed by F	Part I, lines 30b, 32b	o, and 3	3, and	whether	the organiz	ation	
	ıs th	reportir is part f	ng in Part i for any add	i, colui ditiona	mn (b), the Il informati	numbe on.	r of contr	ibutions, the n	umbei	of items received,	or a con	nbinati	ion of bot	n. Also cor	nplete	
		•														
SCHE	DULE	М.	PART	I,	COLUM	1N (1	3):									
						•										
THE	ORG	NIZ	MOITA	IS	REPOR	RTING	THE	NUMBER	OF	CONTRIBUT	ORS	IN	PART	I,		
OOT T	TRATET /	ר ע														
СОПС	JMN (	в).														

Schedule M (Form 990) 2018

832142 10-18-18

#### **SCHEDULE O**

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

Open to Public Inspection

OMB No. 1545-0047

Name of the organization

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM AT THE WORLD TRADE CENTER FOUNDATION, INC

Employer identification number 38-3678458

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM AT THE WORLD TRADE CENTER
BEARS SOLEMN WITNESS TO THE TERRORIST ATTACKS OF SEPTEMBER 11, 2001 AND
FEBRUARY 26, 1993. RESPECTING THIS SITE MADE SACRED THROUGH LOSS, THE
MEMORIAL & MUSEUM REMEMBERS AND HONORS THE NEARLY 3,000 VICTIMS OF
THESE ATTACKS AND ALL THOSE WHO RISKED THEIR LIVES TO SAVE OTHERS. IT
FURTHER RECOGNIZES THE THOUSANDS WHO SURVIVED AND ALL WHO MANIFESTED
EXTRAORDINARY COMPASSION AND LEADERSHIP IN THE WAKE OF THE ATTACKS.
DEMONSTRATING THE CONSEQUENCES OF TERRORISM ON INDIVIDUAL LIVES AND ITS
IMPACT ON COMMUNITIES AT THE LOCAL, NATIONAL, AND INTERNATIONAL LEVELS,
THE MEMORIAL & MUSEUM ATTESTS TO THE TRIUMPH OF HUMAN DIGNITY OVER
HUMAN DEPRAVITY AND AFFIRMS AN UNWAVERING COMMITMENT TO THE FUNDAMENTAL
VALUE OF HUMAN LIFE.

MAY THE LIVES REMEMBERED, THE DEEDS RECOGNIZED, AND THE SPIRIT

REAWAKENED BE ETERNAL BEACONS, WHICH REAFFIRM RESPECT FOR LIFE,

STRENGTHEN OUR RESOLVE TO PRESERVE FREEDOM, AND INSPIRE AN END TO

HATRED, IGNORANCE AND INTOLERANCE.

IN 2018, THE 9/11 MEMORIAL & MUSEUM CONTINUED TO WELCOME A DIVERSE

GROUPS OF VISITORS , INCLUDING WORLD LEADERS, AND INFLUENTIAL

POLITICAL, MILITARY, AND CULTURAL FIGURES.

BEYOND WHAT IS DESCRIBED IN PARTS 4A, 4B AND 4C, THE 9/11 MEMORIAL &

MUSEUM CONTINUED ITS SURVIVOR TREE SEEDLING DISTRIBUTION PROGRAM WHICH

WAS INAUGURATED IN 2013. EACH YEAR, SEEDLINGS FROM THE SURVIVOR TREE ON

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2018)

Schedule O (Form 990 or 990-EZ) (2018) Page 2 Name of the organization NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM **Employer identification number** AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 THE 9/11 MEMORIAL PLAZA ARE GIVEN TO THREE COMMUNITIES THAT HAVE ENDURED TRAGEDY, AS AN EXPRESSION OF SOLIDARITY AND COMPASSION AND AN AFFIRMATION OF THE POTENTIAL FOR RECOVERY AND RESILIENCE. A TOTAL OF 18 LOCATIONS HAVE BEEN SELECTED AS PART OF THE SEEDLING DISTRIBUTION PROGRAM SINCE SEPTEMBER 2013. IN 2018, SEEDLINGS WERE GIVEN TO THE COMMUNITIES OF PARKLAND, FLORIDA, IN MEMORY OF THE 17 PEOPLE, INCLUDING STUDENTS AND STAFF MEMBERS, KILLED BY A GUNMAN AT MARJORY STONEMAN DOUGLAS HIGH SCHOOL IN FEBRUARY, 2018; THE GRENFELL COMMUNITY IN LONDON, IN MEMORY OF THOSE WHO LOST THEIR LIVES IN THE GRENFELL TOWER FIRE; AND, PUERTO RICO, IN MEMORY OF THE APPROXIMATELY 2,975 DEATHS AND OVERWHELMING DESTRUCTION THE COUNTRY SUFFERED AS A RESULT OF HURRICANE MARIA IN SEPTEMBER 2017. CONTINUING A SIMPLE AND POWERFUL TRIBUTE BEGUN IN 2013 SUGGESTED BY A VOLUNTEER, THE 9/11 MEMORIAL & MUSEUM DAILY RECOGNIZES THE BIRTHDAYS OF THE MEN, WOMEN AND CHILDREN WHOSE NAMES ARE INSCRIBED ON THE 9/11 MEMORIAL BY PLACING A SINGLE WHITE ROSE AT EACH PERSON'S NAME ON THEIR BIRTHDAY. THE ROSES STAND AS A MOVING REMINDER OF THE VERY PERSONAL LOSS OF HUMAN LIFE ON SEPTEMBER 11, 2001, AND FEBRUARY 26, 1993, WHILE PROVIDING A SPECIAL WAY TO INVITE VISITORS FROM AROUND THE WORLD TO JOIN US IN HONORING THOSE WHO WERE KILLED.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM AT THE WORLD TRADE CENTER

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM 38-3678458

BEARS SOLEMN WITNESS TO THE TERRORIST ATTACKS OF SEPTEMBER 11, 2001 AND

FEBRUARY 26, 1993. RESPECTING THIS SITE MADE SACRED THROUGH LOSS, THE

MEMORIAL & MUSEUM REMEMBERS AND HONORS THE NEARLY 3,000 VICTIMS OF

THESE ATTACKS AND ALL THOSE WHO RISKED THEIR LIVES TO SAVE OTHERS. IT

FURTHER RECOGNIZES THE THOUSANDS WHO SURVIVED AND ALL WHO MANIFESTED

EXTRAORDINARY COMPASSION AND LEADERSHIP IN THE WAKE OF THE ATTACKS.

DEMONSTRATING THE CONSEQUENCES OF TERRORISM ON INDIVIDUAL LIVES AND ITS

IMPACT ON COMMUNITIES AT THE LOCAL, NATIONAL, AND INTERNATIONAL LEVELS,

THE MEMORIAL & MUSEUM ATTESTS TO THE TRIUMPH OF HUMAN DIGNITY OVER

HUMAN DEPRAVITY AND AFFIRMS AN UNWAVERING COMMITMENT TO THE FUNDAMENTAL

VALUE OF HUMAN LIFE.

MAY THE LIVES REMEMBERED, THE DEEDS RECOGNIZED, AND THE SPIRIT

REAWAKENED BE ETERNAL BEACONS, WHICH REAFFIRM RESPECT FOR LIFE,

STRENGTHEN OUR RESOLVE TO PRESERVE FREEDOM, AND INSPIRE AN END TO

HATRED, IGNORANCE AND INTOLERANCE.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

VISITORS CONTINUE TO TRAVEL TO THE MUSEUM FROM ALL 50 STATES, AS WELL

WITH VISITORS HAILING FROM EVERY CORNER OF THE WORLD AND OVER 190

COUNTRIES TO DATE IN 2018. ALSO IN 2018, THE 9/11 MEMORIAL MUSEUM

RANKED SECOND ON TRIP ADVISOR'S LIST OF TOP MUSEUMS IN THE WORLD, AND

WAS AWARDED THE TRAVELER'S CHOICE AWARD, MAKING IT FIRST ON TRIP

ADVISOR'S LIST OF TOP MUSEUMS IN THE UNITED STATES.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

NEW EXHIBITS IN THE MUSEUM'S TRIBUTE WALK FEATURED AN INSTALLATION OF

Name of the organization NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM **Employer identification number** AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 MOTORCYCLES THAT SERVED AS MEMORIALS TO VICTIMS, DEDICATIONS TO FIRST RESPONDERS, AND TRIBUTES TO THE ARCHITECTURE OF THE REBUILT WORLD TRADE CENTER SITE. FOR THE 17TH ANNIVERSARY OF THE 9/11 ATTACKS, THE MUSEUM AGAIN PRODUCED THE "TRIBUTE IN LIGHT," THE ICONIC ANNUAL MEMORIAL THAT DOMINATES THE LOWER MANHATTAN SKYLINE FROM DUSK ON SEPTEMBER 11 TO DAWN ON SEPTEMBER 12. THE YEAR 2018 MARKED THE MUSEUM'S FOURTH FULL YEAR OF OPERATION. IN ADDITION TO SERVING VISITORS THROUGH ITS CORE EXHIBITIONS, THE MUSEUM PRESENTED A FULL SEASON OF PUBLIC PROGRAMS, AND MAINTAINED CONTINUAL OBJECT AND EXHIBITION ROTATIONS, WHICH WERE NECESSARY DUE TO CONSERVATION REQUIREMENTS AND LOAN EXPIRATIONS. OBJECTS AND EXHIBITION ROTATIONS ALSO PROVIDED THE OPPORTUNITY TO FEATURE MORE OF THE PERMANENT COLLECTION.

THE 9/11 MEMORIAL & MUSEUM ALSO HOSTED MORE THAN TWO THOUSAND NYPD

RECRUITS, FDNY PROBIES AND FDNY EMERGENCY MEDICAL TEAM PROBIES AS A

PART OF THEIR TRAINING IN ADDITION TO HOSTING OVER 200 MILITARY

RE-ENLISTMENTS, RETIREMENTS AND PROMOTIONAL CEREMONIES FOR THE UNITED

STATE MILITARY ON THE 9/11 MEMORIAL PLAZA.

PUBLIC PROGRAMS AND EDUCATIONAL OFFERINGS GREATLY INCREASED DURING THE

FOURTH FULL YEAR OF THE MUSEUM'S OPERATION. OVER 142,000 VISITORS TOOK

GUIDED TOURS OF THE MUSEUM. TOURS OF THE MEMORIAL SERVED NEARLY 40,000

VISITORS. WEEKLY YOUTH AND FAMILY PROGRAMS SAW OVER 5,400 PARTICIPANTS

IN 118 PROGRAMS, AND 206 YOUTH & FAMILY TOURS WERE OFFERED FOR 3,171

VISITORS. OVER 9,800 STUDENTS TOOK PART IN STUDENT WORKSHOPS AND TOURS

IN THE EDUCATION CENTER. ONE THOUSAND TEACHERS TOOK PART IN OUR

PROFESSIONAL DEVELOPMENT WORKSHOPS. TWO HUNDRED THOUSAND STUDENTS,

FROM ALL 50 STATES AND AROUND THE WORLD, PARTICIPATED IN OUR ANNUAL

Schedule O (Form 990 or 990-EZ) (2018)

Name of the organization NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM Employer identification number AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458

ANNIVERSARY IN THE SCHOOLS WEBINAR.

TWO FULL SEASONS OF EVENING PUBLIC PROGRAMS IN THE MUSEUM'S AUDITORIUM

FOCUSED PRINCIPALLY ON DEEPENING UNDERSTANDING OF CURRENT EVENTS IN THE

MIDDLE EAST AND THEIR CONNECTION TO TERROR THREATS, AND IN TOTAL THE

MUSEUM HOSTED 25 PROGRAMS AND 2,500 ATTENDEES IN 2018. ATTENDANCE AT

MULTIPLE DAILY SCREENINGS OF THE MUSEUM-PRODUCED FILMS "FACING CRISIS:

AMERICA UNDER ATTACK" AND "FACING CRISIS: A CHANGED WORLD" TOTALED

360,000 VISITORS. THE 9/11 MEMORIAL & MUSEUM CONTINUED ITS CIVIC

TRAINING PROGRAMS, WHICH PROVIDE AN IN-DEPTH EXPLORATION OF 9/11 FOR

OFFICERS AND AGENTS FROM LAW ENFORCEMENT, INTELLIGENCE AND MILITARY

GROUPS TO RECOGNIZE THE SPECIAL CONNECTIONS BETWEEN 9/11 AND THEIR

WORK. EACH PROGRAM IS GEARED TOWARD MEETING THE UNIQUE NEEDS AND

INTERESTS OF THE AGENCY IN ATTENDANCE. IN 2018, WE HOSTED 36 OF THESE

PROGRAMS FOR 1,887 INDIVIDUAL PARTICIPANTS.

DURING 2018, MUSEUM VISITORS HELPED TO GROW THE DIGITAL RESOURCES USED

IN THE CORE EXHIBITIONS WITH APPROXIMATELY 1,000 NEW VIDEO RECORDINGS

OF REFLECTIONS ABOUT 9/11, MORE THAN 1,400 AUDIO RECORDINGS ABOUT THEIR

DAY-OF-9/11 OR AFTERMATH EXPERIENCES, NEARLY 125 AUDIO RECORDINGS FOR

THE "IN MEMORIAM" EXHIBITION, NEARLY 206,000 SIGNATURES AND MESSAGES IN

THE DIGITAL GUEST BOOK, AROUND 900 NEW PROFILES IN THE REGISTRY OF

RESCUE AND RECOVERY WORKERS, AND ABOUT 20 NEW PROFILES IN THE REGISTRY

OF PUBLIC MEMORIALS CREATED AROUND THE WORLD IN COMMEMORATION OF 9/11.

DRAWING FROM THESE VISITOR CONTRIBUTIONS, THE MUSEUM CONTINUALLY ADDED

TO THE EXHIBITIONS, INCLUDING AROUND 10 NEW VOICES IN THE INSTALLATION

"REFLECTING ON 9/11" AND MORE THAN 140 UPDATED PROFILES IN THE MEMORIAL

EXHIBITION. THANKS TO DONATIONS FROM THE FAMILY, FRIENDS, AND COWORKERS

Schedule O (Form 990 or 990-EZ) (2018)

Name of the organization NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM **Employer identification number** AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 OF THE VICTIMS OF THE TERRORIST ATTACKS OF SEPTEMBER 11, 2001 AND FEBRUARY 26, 1993, THE MUSEUM UPDATED SEVEN IMAGES IN THE MEMORIAL EXHIBITION'S "WALL OF FACES" THAT PRESENTS PORTRAITS OF THE VICTIMS. SUPPORTING THE PUBLIC-FACING ACTIVITIES OF THE MUSEUM WERE ONGOING EFFORTS TO BUILD, PRESERVE, CATALOGUE, AND MAKE ACCESSIBLE ARTIFACTS FROM THE PERMANENT COLLECTION, THEREBY ENHANCING PUBLIC UNDERSTANDING OF THE 9/11 ATTACKS AND THEIR ONGOING CONSEQUENCES. THROUGH DONATIONS, STRATEGIC PURCHASE, AND INTERVIEWS CONDUCTED BY THE MUSEUM'S ORAL HISTORIANS, THE MUSEUM CONTINUED ACTIVE GROWTH OF ITS PERMANENT COLLECTION WITH NEW OBJECTS, DOCUMENTS, AND ORAL TESTIMONIES. BY THE END OF 2018, THE MUSEUM'S ACQUISITIONS NUMBERED MORE THAN 17,000 THREE-DIMENSIONAL OBJECTS, 44,000 PRINT AND DIGITAL IMAGES, 350 MOVING IMAGES, AND 3,600 ORAL HISTORIES. NOTABLE ACQUISITIONS IN 2018 INCLUDED: A COLLECTION OF PHOTOGRAPHS FROM THE PHOTOGRAPHER ALLAN TANNENBAUM INVESTIGATING THE HUMAN HEALTH TOLL OF 9/11; THE FULL SERIES OF CANVASES CONSTITUTING ARTIST EJAY WEISS'S "9-11 ELEGIES," AND A CUSTOM-DESIGNED MEMORIAL HARLEY-DAVIDSON MOTORCYCLE THAT, SINCE 2002, HAS LED AN ANNUAL RIDE TO THE THREE ATTACK SITES AS A TRIBUTE TO AND FUNDRAISER FOR AMERICA'S FIRST RESPONDERS. IT WAS ROTATED ONTO VIEW IN THE MUSEUM'S TRIBUTE WALK GALLERY IN FALL 2018. FOUR NOTABLE OUTGOING LOANS ORGANIZED IN 2018 INCLUDE A COLLAGE BORROWED BY THE STIFTUNG KLOSTER DALHEIM MUSEUM IN DALHEIM, GERMANY; A SELECTION OF RECOVERED ITEMS LOANED TO IMMIGRATION AND CUSTOMS ENFORCEMENT HEADQUARTERS, SPEAKING TO THE EXPERIENCE OF THEIR EMPLOYEES ON 9/11; A TIME-BASED MEDIA ARTWORK BY WOLFGANG STAEHLE LOANED TO THE

BROOKLYN HISTORICAL SOCIETY; AND A SET OF PERSONAL OBJECTS BELONGING TO

Schedule O (Form 990 or 990-EZ) (2018) Page 2 Name of the organization NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM **Employer identification number** AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 A 9/11 RECOVERY WORKER AND NATIONAL GUARD RESERVIST LENT TO THE NEW NATIONAL MUSEUM OF THE UNITED STATES ARMY. ADDITIONALLY, 35 INCOMING LOANS WERE NEGOTIATED AND SECURED FROM INDIVIDUALS, GOVERNMENT AGENCIES AND COLLECTING INSTITUTIONS FOR THE MUSEUM'S THIRD SPECIAL EXHIBITION, "REVEALED: THE HUNT FOR BIN LADEN" (OPENING NOVEMBER 2019), AND ROTATION INTO THE MUSEUM'S PERMANENT AND TEMPORARY DISPLAYS. "INSIDE THE COLLECTION," THE MUSEUM'S ONLINE COLLECTIONS CATALOG, HAS TRIPLED IN SIZE SINCE ITS LAUNCH IN NOVEMBER 2016 WITH NEARLY 700 OBJECT ENTRIES ADDED IN 2018. THREE NEW FEATURE GALLERIES WERE ALSO ADDED IN 2018, HIGHLIGHTING MEMORIAL/PRAYER CARDS, FLASHLIGHTS, AND IN ADDITION TO NEW CONTENT, APPROXIMATELY 20 RESEARCH HARD HATS. QUERIES WERE FIELDED THROUGH THE SITE. FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS: THE GLADE'S DESIGN INCLUDES A PATHWAY FLANKED BY SIX LARGE STONE MONOLITHS, RANGING FROM 13 TO 18 TONS, THAT ARE INLAID WITH WORLD TRADE CENTER STEEL ACCOMPANIED BY AN INSCRIPTION AT EITHER END OF THE PATHWAY. DURING THE SUMMER, COMMEMORATIVE STONE WAS QUARRIED FOR USE IN THE GLADE CONSTRUCTION. IN NOVEMBER AT THE SITE, THE CONSTRUCTION FENCE WAS ERECTED, TREE

PROTECTION INSTALLED, COBBLE AND BENCHES WERE REMOVED AS THE WORK

CONTINUED THROUGH DECEMBER, WITH DEDICATION PLANNED FOR MAY 2019.

Name of the organization NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM **Employer identification number** AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 IN DECEMBER, THE FIRST MONOLITH WAS HAND TOOLED AND ASSEMBLED BY POLYCOR CRAFTSMEN AT ROCK OF AGES IN BARRE, VERMONT. FORM 990, PART VI, SECTION A, LINE 2: MICHAEL BLOOMBERG AND PATRICIA HARRIS HAVE A BUSINESS RELATIONSHIP. FORM 990, PART VI, SECTION A, LINE 4: BY-LAWS WERE CHANGED IN NOVEMBER, 2018. CHANGES WERE RELATED TO THE COMPOSITION, AUTHORITY, AND DUTIES OF THE GOVERNING BODY'S VOTING MEMBERS WHICH INCLUDE THE FOLLOWING: (I) LIMITING THE TERM. A DIRECTOR ELECTED AFTER NOVEMBER 15, 2018, MAY SERVE UP TO 12 CONSECUTIVE YEARS. DIRECTORS CANNOT BE ELECTED TO THE BOARD AGAIN UNTIL A YEAR HAS PASSED SINCE THEY LEFT OFFICE. (II) CREATING A CATEGORY OF FOUNDING DIRECTORS. "FOUNDING DIRECTORS" IS A DESIGNATION BESTOWED ON DIRECTORS WHO WERE SERVING ON THE BOARD AT THE TIME OF THE MUSEUM'S DEDICATION ON MAY 15, 2014. (III) CREATING THE POSITION OF VICE CHAIR. THE BOARD HAS THE AUTHORITY TO APPOINT UP TO FIVE VICE-CHAIRS. (IV) CLARIFYING THAT THE EXECUTIVE COMMITTEE CAN DESIGNATE A VICE-CHAIR TO EXERCISE THE POWERS AND DUTIES OF THE CHAIRMAN IN THE EVENT THERE IS A VACANCY IN THE OFFICE OF CHAIRMAN. FORM 990, PART VI, SECTION B, LINE 11B: A DRAFT OF THE 990 IS SHARED ELECTRONICALLY AND IN PAPER FORM WITH THE AUDIT COMMITTEE AND FINANCE & INVESTMENT COMMITTEE OF THE BOARD OF DIRECTORS. EACH OF THESE COMMITTEES REVIEWS THE DRAFT AND THE AUDIT

COMMITTEE IS RESPONSIBLE FOR APPROVING THE 990 IN ADVANCE OF FILING.

Schedule O (Form 990 or 990-EZ) (2018)

Name of the organization NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM
AT THE WORLD TRADE CENTER FOUNDATION, INC

Employer identification number 38-3678458

TO FILING, ELECTRONIC AND PAPER COPIES ARE ALSO PROVIDED TO THE FULL BOARD FOR REVIEW, AND THE BOARD HAS AN OPPORTUNITY TO ASK QUESTIONS.

FORM 990, PART VI, SECTION B, LINE 12C:

SINCE ITS INCEPTION, THE ORGANIZATION HAS ENFORCED AND ACTIVELY MONITORED ITS BOARD-APPROVED CONFLICT OF INTEREST POLICY. IN 2014, THE MEMORIAL'S EXISTING POLICY WAS UPDATED TO COMPLY WITH THE REQUIREMENTS OF THE NEW YORK NONPROFIT REVITALIZATION ACT OF 2013. THE POLICY MANDATES THAT ALL EMPLOYEES AND MEMBERS OF THE GOVERNING BODY ANNUALLY SIGN A CONFLICT OF INTEREST QUESTIONNAIRE AND DISCLOSE ANY POTENTIAL OR ACTUAL CONFLICTS THAT MAY EXIST. EMPLOYEES AND MEMBERS OF THE BOARD HAVE BEEN REQUIRED TO COMPLETE CONFLICT OF INTEREST DISCLOSURE QUESTIONNAIRES ANNUALLY SINCE THE ORGANIZATION'S INCEPTION. THE QUESTIONNAIRE MUST ALSO BE COMPLETED ON AN INTERIM BASIS, IF NECESSARY, DUE TO EMERGING CONFLICTS. THE MEMBERS OF THE GOVERNING BODY'S SIGNED CONFLICT OF INTEREST QUESTIONNAIRES ARE FILED WITH THE GENERAL COUNSEL. EMPLOYEES' CONFLICT OF INTEREST FORMS ARE FILED WITH THE SVP-DIRECTOR OF HUMAN RESOURCES. COPIES OF THE DIRECTORS' COMPLETED CONFLICT OF INTEREST QUESTIONNAIRES ARE PROVIDED TO THE MEMBERS OF THE AUDIT AND NOMINATING, GOVERNANCE & COMPENSATION COMMITTEE. IF A CONFLICT IS REPORTED, THE GENERAL COUNSEL IS CONSULTED. IN THE EVENT A RELATED-PARTY TRANSACTION IS CONTEMPLATED, THE TRANSACTION IS EVALUATED AND APPROVED BY A MAJORITY OF THE INDEPENDENT MEMBERS OF THE NOMINATING, GOVERNANCE & COMPENSATION COMMITTEE BEFORE ANY SUCH CONTRACT CAN BE EXECUTED BY THE MEMORIAL. THE AFFECTED MEMBER OF THE GOVERNING BODY IS NOT ENTITLED TO VOTE, DELIBERATE OR OTHERWISE USE HIS OR HER PERSONAL INFLUENCE ON THE MATTER IN OUESTION.

FORM 990, PART VI, SECTION B, LINE 15:

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458

THE ORGANIZATION HAS AN ESTABLISHED COMPENSATION POLICY FOR ITS FOR THE PRESIDENT/CEO AND TOP MANAGEMENT OFFICIALS. THE NOMINATING, GOVERNANCE & COMPENSATION COMMITTEE REVIEWS APPROPRIATE AND ADEQUATE DATA TO DETERMINE THE REASONABLENESS OF COMPENSATION BEING CONSIDERED. THE COMMITTEE USES A VARIETY OF INFORMATION TO DETERMINE THAT THE APPROPRIATE LEVEL OF COMPENSATION IS BEING PAID TO ITS EXECUTIVES. THE COMMITTEE'S DECISION ON THE AMOUNT OF COMPENSATION PAID IS DOCUMENTED IN A CONTEMPORANEOUSLY WRITTEN FORMAT, INCLUDING THE DATE OF THE DECISION, THE MEMBERS PRESENT DURING THE DECISION, THE FULL TERMS OF THE TRANSACTION THAT WAS APPROVED AND THE COMPARABLE DATA USED AND RELIED UPON TO MAKE THE DECISION. THE

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

AL,AK,AR,CA,CO,CT,FL,GA,HI,IL,KS,KY,ME,MD,MA,MI,MN,NH,NJ,NM,NY,NC,ND,OH,OK

OR,PA,RI,SC,TN,UT,VA,WA,WV,WI

FORM 990, PART VI, SECTION C, LINE 19:

PROCESS WAS LAST UNDERTAKEN IN 2018.

THE ORGANIZATION MAKES ITS FORM 990, FORM 1023 AND CONFLICT OF INTEREST

POLICY AVAILABLE FOR PUBLIC INSPECTION AS REQUIRED UNDER SECTION 6104 OF

THE INTERNAL REVENUE CODE BY POSTING IT ON ITS WEBSITE. THE FINANCIAL

STATEMENTS AND GOVERNING DOCUMENTS AS PART OF FORM 1023 ARE ALSO POSTED ON

THE WEBSITE. THE FORM 990 IS ALSO AVAILABLE ON GUIDESTAR.ORG. IN ADDITION,

FORMS 990 AND 1023 AS WELL AS THE FINANCIAL STATEMENTS ARE AVAILABLE UPON

WRITTEN REQUEST AT 200 LIBERTY STREET, 16TH FL., NEW YORK, NY 10281 OR BY

CALLING THE ORGANIZATION DIRECTLY AT 212-312-8800.

FORM 990, PART XII, LINE 2C:

THE ORGANIZATION HAS A COMMITTEE THAT ASSUMES RESPONSIBILITY FOR

Schedule O (Form 990 or 990-EZ) (2018)	Page <b>2</b>
Name of the organization NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM AT THE WORLD TRADE CENTER FOUNDATION, INC	Employer identification number 38-3678458
OVERSIGHT OF THE AUDIT OF ITS FINANCIAL STATEMENTS AND SEL	ECTION OF AN
INDEPENDENT ACCOUNTANT. THIS PROCESS DID NOT CHANGE FROM T	HE PRIOR
YEAR.	

#### SCHEDULE R (Form 990)

Part I

# **Related Organizations and Unrelated Partnerships**

Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

Attach to Form 990.

(c)

(d)

(e)

Open to Public Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Name of the organization

(a)

► Go to www.irs.gov/Form990 for instructions and the latest information.

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

AT THE WORLD TRADE CENTER FOUNDATION, INC

(b)

Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

Employer identification number 38-3678458

(f)

Name, address, and EIN (if applicable) Primary activity Legal domicile (state or Total income End-of-year assets Direct controlling of disregarded entity entity foreign country) Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt Part II organizations during the tax year. (a) (e) (f) (b) (c) (d) (g) Section 512(b)(13) Name, address, and EIN Legal domicile (state or **Exempt Code** Public charity Direct controlling Primary activity controlled of related organization section status (if section entity foreign country) entity? 501(c)(3)) Yes No NATIONAL SEPTEMBER 11 MEMORIAL AND MUSEUM AT TO OWN AND MATNTATN A MUSEUM AT THE MEMORIAL THE WTC - 61-1745872, 200 LIBERTY PLAZA 16TH FLOOR, NEW YORK, NY 10281 SITE NEW YORK 501(C)(3) LINE 10 N/A Х

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2018

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)		(i)	(j	i)	(k)
Name, address, and EIN of related organization	Primary activity	Legal domicile	Direct controlling	Predominant income	Share of total income	Share of	1	ortionate	Code V-UBI	Gene	ral or I	Percentage
or related organization		(state or foreign	entity	(related, unrelated, excluded from tax under sections 512-514)	liliconie	end-of-year assets	alloca	tions?	amount in box 20 of Schedule K-1 (Form 1065)	partner?		ownership
		country)		sections 512-514)			Yes	No	K-1 (Form 1065)	Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	<b>(f)</b> Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	Citaty:	
		country						Yes	No

Schedule R (Form 990) 2018

Schedule R (Form 990) 2018

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1a

Yes No

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity

b	Gift, grant, or capital contribution to related organization(s)				. 1b		<u> X</u>	
С	Gift, grant, or capital contribution from related organization(s)				. 1c		X	
d	d Loans or loan guarantees to or for related organization(s)							
е	Loans or loan guarantees by related organization(s)				. 1e		X	
f	Dividends from related organization(s)				. 1f		X	
g	Sale of assets to related organization(s)				. 1g		X	
	Purchase of assets from related organization(s)						X	
i	Exchange of assets with related organization(s)				. 1i		X	
j	Lease of facilities, equipment, or other assets to related organization(s)				<u>1j</u>		X	
k	Lease of facilities, equipment, or other assets from related organization(s)				1k		X	
ı	Performance of services or membership or fundraising solicitations for related organization(s)							
	Performance of services or membership or fundraising solicitations by related organ						X	
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization	on(s)			1n	X		
0	Sharing of paid employees with related organization(s)				. 1o	X		
	Reimbursement paid to related organization(s) for expenses						X	
q	Reimbursement paid by related organization(s) for expenses				. 1q		X	
							X	
S	Other transfer of cash or property from related organization(s)				1s		X	
2	If the answer to any of the above is "Yes," see the instructions for information on when the answer to any of the above is "Yes," see the instructions for information on when the answer to any of the above is "Yes," see the instructions for information on when the above is "Yes," see the instructions for information on when the above is "Yes," see the instructions for information on when the above is "Yes," see the instructions for information on when the above is "Yes," see the instructions for information on when the above is "Yes," see the instructions for information on when the above is "Yes," see the instructions for information on when the above is "Yes," see the instructions for information on when the above is "Yes," see the instructions for information on which it is the above in the above it is the above in the abo	ho must complete th	is line, including covered relat	onships and transaction thresholds.				
	(a) Name of related organization	_ (b)	(c)	(d)				
	Name of related organization	Transaction type (a-s)	Amount involved	Method of determining amount	involved			
		type (a s)						
(1)								
(2)								
<b>(0)</b>								
(3)								
(4)								
(4)								
(E)								
(5)								
(e)								
(6)	10-02-18	l		Sahadi	ıle R (For	m 000	2019	
32 163	IU-U2- 18	<b>C</b> 2		Schedi	iie u (Lot	טפפ ווו	2010	

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	Are all partners sec 501(c)(3) orgs.?	(g) Share of end-of-year assets	Dispretion allocat	opor- late tions?	General manage partner	(k) Al or Percentage ownership
									+
									000) 0040

Schedule R	(Form 990) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 5
Part VII	(Form 990) 2018 AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 Page 5 Supplemental Information.
	Provide additional information for responses to questions on Schedule R. See instructions.

332165 10-02-18 Schedule R (Form 990) 2018

## Form **8868**

(Rev. January 2019)

Department of the Treasury Internal Revenue Service

# Application for Automatic Extension of Time To File an **Exempt Organization Return**

File a separate application for each return.

► Go to www.irs.gov/Form8868 for the latest information.

OMB No. 1545-1709

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits. Automatic 6-Month Extension of Time. Only submit original (no copies needed). All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns. Enter filer's identifying number Name of exempt organization or other filer, see instructions. Employer identification number (EIN) or Type or NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM print AT THE WORLD TRADE CENTER FOUNDATION, INC 38-3678458 File by the Number, street, and room or suite no. If a P.O. box, see instructions. Social security number (SSN) due date for filina vour 200 LIBERTY STREET, 16TH FLOOR return. See instructions City, town or post office, state, and ZIP code. For a foreign address, see instructions. NEW YORK, NY 10281 Enter the Return Code for the return that this application is for (file a separate application for each return) Return Application Application Return Code Is For Is For Code Form 990 or Form 990-EZ 01 Form 990-T (corporation) 07 Form 990-BL 02 Form 1041-A 08 Form 4720 (individual) Form 4720 (other than individual) 09 Form 990-PF Ω4 Form 5227 10 Form 990-T (sec. 401(a) or 408(a) trust) 05 Form 6069 11 Form 990-T (trust other than above) 06 Form 8870 12 ALICE M. GREENWALD, PRESIDENT & CEO The books are in the care of ► 200 LIBERTY STREET, 16TH FLOOR - NEW YORK, NY 10281 Fax No. ▶ 212-227-7929 Telephone No. ► 212-312-8800 If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) . If this is for the whole group, check this box 🕨 🔲 . If it is for part of the group, check this box 🕨 🦳 and attach a list with the names and EINs of all members the extension is for. I request an automatic 6-month extension of time until NOVEMBER 15, 2019, to file the exempt organization return for the organization named above. The extension is for the organization's return for:

	any nonrefundable credits. See instructions.	3a	\$ 0.
b	If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and		
	estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$ 0.
С	Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by		
	using EFTPS (Electronic Federal Tax Payment System). See instructions.	3с	\$ 0.

, and ending

| Initial return

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions

For Privacy Act and Paperwork Reduction Act Notice, see instructions. LHA

If the tax year entered in line 1 is for less than 12 months, check reason:

If this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less

Form 8868 (Rev. 1-2019)

► X calendar year 2018 or \_\_\_ tax year beginning

Change in accounting period

Final return