

Thursday, August 12, 2021



**\*\*\* MEDIA ADVISORY \*\*\***

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**CHAIRMAN MICHAEL R. BLOOMBERG ANNOUNCES NATIONAL SEPTEMBER 11  
MEMORIAL & MUSEUM 20<sup>TH</sup> ANNIVERSARY COMMEMORATION CEREMONY  
INFORMATION**

**\*\*CREDENTIALING, POOL AND PROGRAM INFORMATION -- REGISTRATION  
FOR THE EVENT IS REQUIRED\*\***

*Note: Times and Details are Subject to Change*

Today Michael R. Bloomberg, Chairman of the National September 11 Memorial & Museum, announced that the Memorial & Museum will observe the 20th anniversary of 9/11 with a commemoration ceremony on Saturday, September 11, 2021, remembering and honoring the 2,983 men, women and children killed in the 2001 attacks at the World Trade Center site, the Pentagon, aboard Flight 93, and those killed in the February 26, 1993 WTC bombing.

A livestream of the 9/11 ceremony will be shown in its entirety at [www.911memorial.org](http://www.911memorial.org).

**I. SEPTEMBER 11 COMMEMORATION CEREMONY**

The National September 11 Memorial & Museum commemoration ceremony will take place on the 9/11 Memorial plaza at the World Trade Center site in lower Manhattan.

The commemoration is for family members of victims of the 2001 and 1993 attacks, and they have been invited to participate in this year's reading of the names. The 9/11 Memorial Museum will be open solely for family members, beginning at 7 a.m. The ceremony will pause at six moments – acknowledging when each of the World Trade Center towers was struck and fell as well as the times corresponding to the attack on the Pentagon and the crash of Flight 93. The first moment of silence will be at 8:46 a.m., and houses of worship have been asked to toll their bells at that time. The ceremony will conclude at about 1:00 p.m. (This is subject to change.)

7:00 AM *Press check-in begins at corner of Greenwich and Albany streets*  
7:45 AM *Press check-in ends – late arrivals will not be accommodated*  
8:46 AM **Citywide moment of silence (observance of time hijacked Flight 11 struck the North Tower)**  
(Houses of worship will toll their bells throughout the city)

- Families of victims of 2001 and 1993 attacks will begin reading the names in pairs. There may be additional elements in the programming.
- 9:03 AM** **Moment of silence (observance of time hijacked Flight 175 struck the South Tower)**  
Reading of names continues
- 9:37 AM** **Moment of silence (observance of time hijacked Flight 77 struck the Pentagon)**  
Reading of names continues
- 9:59 AM** **Moment of silence (observance of time of the fall of the South Tower)**  
Reading of names continues
- 10:03 AM** **Moment of silence (observance of time hijacked Flight 93 crashed near Shanksville, Pennsylvania)**  
Reading of names continues
- 10:28 AM** **Moment of silence (observance of time of the fall of the North Tower)**  
Reading of names continues  
Reading of names concludes
- 12:30 PM** **Program concludes**

**9/11 Memorial Names:** A complete list of the names of the 2,983 victims of the 2001 attacks at the World Trade Center, the Pentagon and on Flight 93, along with the victims of the 1993 WTC bombing that are inscribed on the Memorial can be found at [www.911memorial.org/names-memorial-0](http://www.911memorial.org/names-memorial-0). See the names arrangement and learn more about each victim using the Memorial Guide at [names.911memorial.org](http://names.911memorial.org).

**Readers List:** A complete list of names of the readers is still being compiled and can be provided upon request following the ceremony.

**Honor Guard:** An honor guard made up of individuals representing the New York City Fire Department (FDNY), the New York City Police Department (NYPD) and the Port Authority Police Department (PAPD) will participate in the ceremony.

## II. MEDIA INFORMATION

- **Members of the media who want to cover the 20th anniversary commemoration ceremony must apply for a media credential by Monday, September 6, at 12 NOON EST, at [www.911memorial.org/media](http://www.911memorial.org/media).**
- **A confirmation email will be sent on Thursday, September 9, with check-in details.**
- The media access point will be the corner of **Greenwich and Albany streets**. Media check-in is from 7 a.m. to 7:45 a.m. Late entry cannot be accommodated.
- There is a limit of two media members per outlet. Media, including photographers, will be fixed on a set press riser on the Memorial plaza throughout the ceremony. Spots on the general media riser are available on a first-come, first-served basis and are limited.
- All confirmed media must check in to receive an event credential and will not be granted access to the ceremony without one. Media must display their media credential and event credential at all times while on site.

- Video cameras will **not** be allowed into the ceremony.
- All media granted a credential must remain in their designated press areas during the ceremony. Media must remain silent for the duration of the program. Media can leave at any point of the ceremony but cannot return. **All media must adhere to these conditions; your event credential may be revoked at any time for failure to comply.**

## TELEVISION AND PHOTO INFORMATION

- A television pool has been established by Bard Entertainment, Ltd. to cover the ceremony on the Memorial plaza and shots of the World Trade Center site. Questions regarding the availability of the pool coverage and transmission should be directed to Annette Jolles at (917) 743-1182. The pool coverage is copyrighted and is only available to pool members. Television producers/correspondents may register and then obtain a credential at Press Check-in to attend **but may not bring video cameras onto the Memorial plaza.**
- **No photo pool** is planned for this event. Images will be made available [here](#) later in the day for the media. The password is **911MMmedia**.
- **Accredited photographers will have a fixed position on the press riser.**

## PARKING FOR SATELLITE & MICROWAVE TRUCKS

- All questions regarding parking should be directed to the NYPD Office of the Deputy Commissioner of Public Information at (646) 610-6700.

## AVIATION WARNING

- Helicopters or other aircraft utilized by the media will be asked to stay at least two miles away from the site and at an altitude of at least 1,500 feet from the National September 11 Memorial & Museum's ceremonial event.
- **Drone operation is strictly prohibited.**

## SUPPLEMENTARY PRESS MATERIALS

- Visit [www.911memorial.org/mediacenter](http://www.911memorial.org/mediacenter) to access Memorial and Museum B-Roll, photos, backgrounders, statistics and other material.

## III. COMMEMORATE 9/11 IN YOUR COMMUNITY

Fulfilling our sacred obligation to remember those who were killed on September 11, 2001, the 9/11 Memorial & Museum offers the following resources to communities all over the world as they seek to honor the victims, all who survived, and the sacrifices of first responders and recovery workers.

Visit <https://911memorial.org/connect/commemoration> for more information.

#### **IV. TRIBUTE IN LIGHT**

The Tribute in Light will return for one night as a tribute to all those who were killed on 9/11. The lights are located in lower Manhattan. The Memorial will reopen to the general public at 3 p.m. and close at midnight. Please access the plaza from the corners of Liberty and West streets, Fulton and West streets, or Liberty and Greenwich streets. The lights will be visible beginning at sunset on September 11, 2021, and will fade away at dawn on September 12. There is no formal program. Sunset is expected to occur at 7:11 p.m. that night. The lights are best viewed when it is completely dark. We thank Bill and Linda Haugland for their generous support in ensuring this tradition continues. The 9/11 Memorial & Museum is grateful to Bill and Linda Haugland and the Lower Manhattan Development Corporation for making this year's production of Tribute in Light possible.

#### **V. TRIBUTE IN LIGHTS**

As an extension of Tribute in Light, for the 20th anniversary of the September 11, 2001 attacks, the 9/11 Memorial & Museum has once again partnered with NYC & Company and buildings throughout the city to light up their facades and rooftops in sky blue. "Tribute in Lights" is a unique, but simple gesture of collective remembrance that will illuminate the city on the evening of the anniversary. Current participants include New York City Hall, the Empire State Building, Bloomberg, L.P., the Perelman Performing Arts Center, the Times Square Ball and more. For a complete list of all those participating in the Tribute in Lights, please visit [www.911memorial.org/tributeinlight](http://www.911memorial.org/tributeinlight).

#### **VI. CITYWIDE COMMEMORATION**

In partnership with NYC & Company, the 9/11 Memorial & Museum encouraged cultural institutions throughout New York City to share the ways their organizations are planning to mark the 20th anniversary of the 9/11 attacks to further our collective promise to never forget and help to reignite that "9/12" spirit of hope and compassion that we saw in the aftermath of the attacks. Part of a citywide commemoration, these events, projects, exhibitions and performances will highlight how the arts and cultural landscape of our great city remembers. To see a full list of commemorative activities across the city, please check [www.911memorial.org/citywide](http://www.911memorial.org/citywide) beginning August 16.

#### **VII. DIGITAL EXHIBITION**

*September 11, 2001: The Day That Changed the World* is a downloadable educational poster exhibition that presents the history of 9/11, its origins and its ongoing implications. It explores the consequences of terrorism on individual lives and communities at the local, national and international levels and encourages critical thinking about the legacies of 9/11. Librarians and educators have been eligible to register to download this poster exhibition since mid-July. More than 2,400 organizations have registered. To learn more about the exhibition, please visit <https://911memorial.org/learn/resources/digital-exhibitions/september-11-2001-day-changed-world>, and to see a full list of participating libraries and schools, please email [press@911memorial.org](mailto:press@911memorial.org).

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