9/11 MEMORIAL & MUSEUM

25 YEARS LATER

Supporter Engagement Toolkit

25 YEARS LATER

September 11, 2001 remains a defining moment in our nation's 250-year history. For those who witnessed that day and the 100 million Americans too young to remember it, we are the storytellers and stewards of its meaning.

In 2026, we honor the enduring legacy of 9/11: the strength, unity, hope, and service that emerged afterward.

We invite you to join us.

COMMEMORATE

COMMEMORATION CEREMONY

TRIBUTE IN LIGHT

REMEMBER THE SKY

REMEMBRANCE WALL

PLAN YOUR OWN OBSERVANCE

EDUCATE

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9/11 MEMORIAL & MUSEUM 4M, PRESENTED BY RXR WITH NYRR

NEW YORK FIRST SUNDAYS

THE VISIONARY NETWORK

COMMEMORATE

COMMEMORATION CEREMONY

September 11, 2026

On the anniversary of 9/11, the families of victims will gather for a ceremony on the 9/11 Memorial plaza to read aloud the names of the 2,983 men, women, and children killed in the September 11, 2001 attacks and February 26, 1993 bombing of the World Trade Center.

LEARN MORE

TRIBUTE IN LIGHT

September 11, 2026

Tribute in Light, the two beams of light that evoke the memory of the Twin Towers, is a commemorative public art installation first displayed on the six-month anniversary of the 9/11 attacks. Since then, *Tribute in Light* has appeared in the night sky each 9/11 to honor those killed and shine a light on the unbreakable spirit of New York.

LEARN MORE

COMMEMORATE

9/11 Tribute In Light: Live from Lower Manhattan

Beginning at 8 p.m. ET on September 11

Disney and its affiliates, in partnership with the 9/11 Memorial & Museum, will air "9/11 Tribute in Light: Live from Lower Manhattan," a first-of-its-kind broadcast commemorating the 25th anniversary of the attacks. ABC News anchors David Muir, Robin Roberts, and Diane Sawyer will host this prime time event available across ABC, Disney+, Hulu, National Geographic, ABC Owned Television Stations livestreams, and ABC News Live.

Timed to coincide with the iconic Tribute in Light in New York City, the one-hour special will serve as the inspiring and uplifting culmination to the nation's day of remembrance. As lower Manhattan shines once again to honor those killed on 9/11, we will lead families across America in paying tribute, looking forward, and remembering that in darkness, we shine brightest.

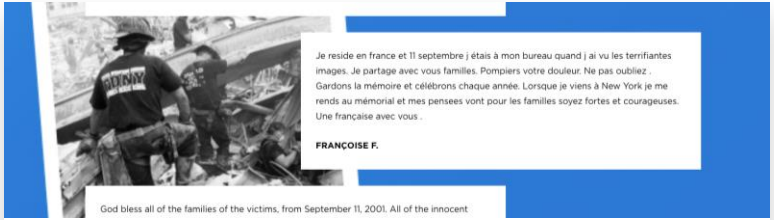
COMMEMORATE

REMEMBER THE SKY

September 11, 2026

Every year as we commemorate the anniversary, we ask you to join us in active remembrance, inspired by *Trying to Remember the Color of the Sky on that September Morning*, Spencer Finch's iconic artwork in the Museum. Simply take a photo of the sky from wherever you are on September 11 then share it on social media with a memory or tribute and include the hashtags neverforget911 and rememberthesky.

LEARN MORE



REMEMBRANCE WALL

September 11, 2026

Commemorate the victims of 9/11, honor the first responders, and reaffirm our promise to never forget by leaving a personal tribute on our digital Blue Sky Remembrance Wall. Every name, memory, and meaningful message shared can foster a conversation with a new generation and help them understand the story and legacy of 9/11.

LEARN MORE

COMMEMORATE

PLAN YOUR OWN OBSERVANCE

September 11, 2026

Explore different ideas for commemorating 9/11 in a way that is personally meaningful, including observing the seven moments of silence with us; bell tolling; and reading aloud the names of those killed.

LEARN MORE

EDUCATE

ANNIVERSARY DIGITAL LEARNING EXPERIENCE

September 11, 2026

Join students and teachers from around the world to commemorate 9/11 by registering for our free Anniversary Digital Learning Experience program. This program consists of a 30-minute film highlighting first-person accounts of the attacks and their aftermath, and the opportunity to connect with Museum staff in real-time through an interactive live chat.

REGISTER

EDUCATE

The 9/11 Memorial & Museum will unveil a series of exhibitions throughout 2026.

NEW ON VIEW

OUR FLAG WAS STILL THERE

Open Now

In recognition of the nation's 250th anniversary, the installation *Our Flag was Still There* presents a collection of American flags and highlights additional objects exemplifying the significance of the flag as a symbol of the strength of American ideals in the face of adversity.

LEARN MORE

NEW ON VIEW

THE WORLD'S GAME: SOCCER AND 9/11

Open Now

With billions of fans and nearly 250 million players worldwide, soccer transcends languages, cultures, and borders. Soccer is a passion that connects the world.

LEARN MORE

EDUCATE

The 9/11 Memorial & Museum will unveil a series of exhibitions throughout 2026.

NEW ON VIEW

RESPONDING IN INK: COMIC BOOKS, GRAPHIC NOVELS, AND 9/11

Opening August 2026

On 9/11, the scenes playing out at the attack sites saw no fictional superheroes come to the rescue, only real people helping however they could. In the immediate aftermath and in the decades since, comic artists have used their work to grapple with the same shock, horror, and grief the public felt, as well as to educate and respond to the attacks. This exhibition delves into the ways they have done so.

LEARN MORE

NEW ON VIEW

IN THEIR HONOR

Opening September 2026

As a generation comes of age with no lived memory of September 11, *In Their Honor: 25 Years of 9/11-Inspired Service* explores a legacy from the catastrophe of 9/11 that has endured: purposeful dedication to acts of service.

LEARN MORE

EDUCATE

25 YEARS LATER PUBLIC PROGRAM SERIES

Throughout 2026, the 9/11 Memorial & Museum will present public programs that invite audiences to examine the lasting impact of 9/11 over a quarter century through moderated conversations, panels, and performances. The series will bring together historians, policymakers, veterans, clinicians, journalists, artists, and members of the 9/11 community to explore both the immediate aftermath of the attacks and their long-term consequences.

LEARN MORE

PROFESSIONAL DEVELOPMENT FOR EDUCATORS

Our annual Institute for Educators will take place from July 13-17, offering a unique, behind-the-scenes look into our content and collections. Participants will receive classroom-ready strategies to discuss 9/11 with students, and collaborate with Museum staff, experts, and fellow educators on how best to engage with difficult content.

We will also host free, interactive PD sessions on August 18 and 26 and September 3.

LEARN MORE

INSPIRE

THE NEVER FORGET FUND

The Never Forget Fund supports our mission to educate a new generation and inspire them with stories of compassion, resilience, and service. Since its launch in 2021, The Never Forget Fund has supported programs reaching 5.5 million students, teachers, professionals, and community members. We invite individuals and organizations to donate as we pursue our $50 million goal, enabling us to educate 20 million students, train 100,000 professionals, amplify stories of 9/11-inspired service, and ensure the longevity of the 9/11 Memorial & Museum.

LEARN MORE

9/11 MEMORIAL & MUSEUM 4M, PRESENTED BY RXR WITH NYRR

For the first time, we partnered with New York Road Runners on our Run to Remember charity race, presented by RXR. This year's race took place on Saturday, July 11 in Central Park, offering a new and inspiring setting for participants to gather in tribute. The updated course became a four-mile (4M) scenic route through the park, creating space for reflection while honoring the 2,977 victims of the September 11, 2001 attacks and recognizing the courage and resilience that followed.

LEARN MORE

INSPIRE

NEW YORK FIRST SUNDAYS

Throughout this milestone anniversary year, with a grant from Carnegie Corporation, we continue to offer **free admission to those who live, work, and study in New York on the first Sunday of each month from 4-7 p.m. (ID required).** We invite you to come reconnect with the feeling of community and cohesion that blanketed our city and nation in the wake of 9/11.

LEARN MORE

THE VISIONARY NETWORK

The 9/11 Memorial & Museum Visionary Network brings together individuals ages 21–45 for a meaningful cause — whether they have a personal connection to 9/11 or simply want to honor and remember its impact.

Through commemoration, volunteering, advocacy, and networking opportunities, Visionaries help ensure the stories and lessons of 9/11 continue to resonate for future generations.

LEARN MORE

WAYS TO GET INVOLVED

OPPORTUNITIES FOR INDIVIDUALS

Support Our Mission

- Donate to the 9/11 Memorial & Museum's Never Forget Fund to ensure the values of 9/11 endure.
- Sponsor a cobblestone
- Plan your visit to the 9/11 Memorial & Museum.

Plan Your Own Observance

- Plan your own 9/11 anniversary observance.
- Participate in Remember the Sky.
- Host a Community Memorial Beautification.

Subscribe & Follow

- Join our mailing list to receive the latest updates on news, events, and programming.
- Follow us on social media:

OPPORTUNITIES FOR ORGANIZATIONS

Events & Membership

- Benefit Dinner
- 4M Run/Walk
- Museum Corporate Membership
- Custom Employee Engagement Event
- Leading Through Crisis professional program

Programmatic Initiatives

- Educational Programs Funder
- Exhibition Funder
- Professional Training Programs Funder

Charitable Partnerships

- Donated Media Placements
- Checkout Charity - Round up or set donation amounts at checkout

FOR MORE INFORMATION, CONTACT JAN LLANES AT JLLANES@911MEMORIAL.ORG

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For more information, contact: **community@911memorial.org**